

“There are three classes of people. Those who see. Those who see when they are shown. Those who do not see.”

- Leonardo da Vinci

Quote from 1484

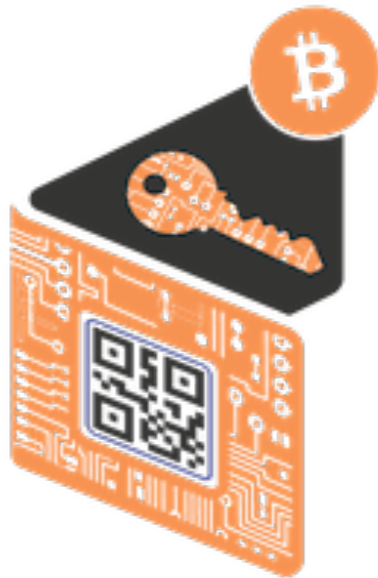


NETWORK

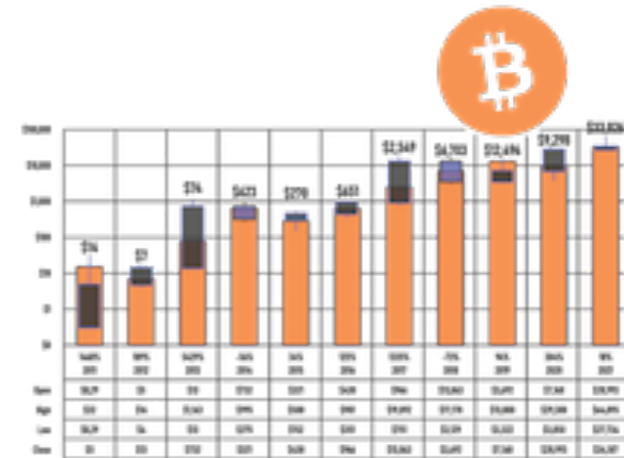


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BLOCKCHAIN



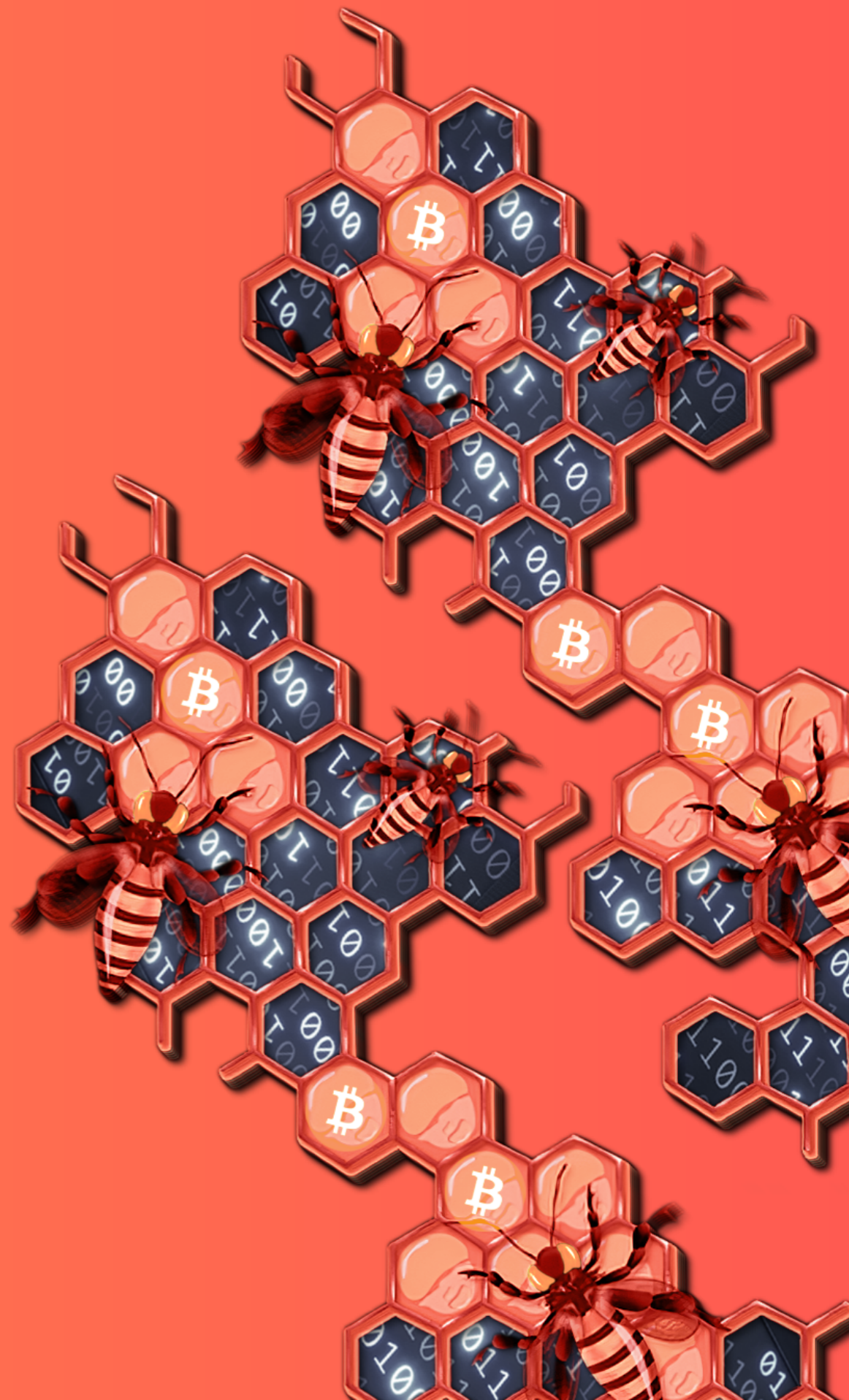
WALLETS



EXCHANGES

WHY?

21 experts explain.
17 Billionaires.



1

“What an incredible thing **Bitcoin** is. Bitcoin set such incredibly high standards. Bitcoin is Pure Digital Gold. Bitcoin is the most amazing mathematical miracle. It is mathematical purity. There can never be another Bitcoin created and I believe in nature over humans. I believe in it for the future.” - **Steve Wozniak, Co-Founder, APPLE**

“**Bitcoin** is a remarkable cryptographic achievement, and the ability to create something that is not duplicable in the digital world has enormous value — lots of businesses will be built on top of that.” - **Eric Schmidt, [Former] CEO & Executive Chairman, GOOGLE**

2

3

“People are underestimating **Bitcoin** and it has great potential. It’s like a reserve form of money. It’s like Gold, just better. It’s a store of value and has the potential to change the world. ” - **Peter Thiel, Co-Founder, PAYPAL**

“**Bitcoin** is Digital Gold. Gold is a \$ 10 Trillion asset category and Bitcoin is still below \$ 1 Trillion. Bitcoin is a much better version as a store of value than Gold. And there’s \$ 15 Trillion in negative yielding bonds out there. Why would you have that when you could have Bitcoin? I do think Bitcoin will be the dominant technology in this emerging asset category. ” - **Bill Miller, Founder, Miller Value Parters**

4

5 “**Bitcoin** is Money 2.0 — it is a huge, huge, huge deal.” - **Chamath Palihapitiya, CEO, SocialCapital**

“There are 3 era’s of currency. Commodity based. Politically based. And now Math based — **Bitcoin**. I think it could be easily worth \$ 100,000.” - **Chris Dixon, Partner, a16z**

6

7

“I really like **Bitcoin**. I own bitcoin[s]. It’s a store of value. Bitcoin is Digital Gold.” - **David Marcus, Former President, PAYPAL & Former Executive, FACEBOOK**

8

“Bitcoin gives us, for the first time ever, a way for one internet user to transfer a unique piece of digital property to another internet user, such that the transfer is guaranteed to be safe and secure, everyone knows that the transfer has taken place, and nobody can challenge the legitimacy of the transfer. The consequences of this breakthrough are hard to overstate.” - **Marc Andressen, Partner, a16z**

“We have elected to put our money and faith in **Bitcoin** – a mathematical framework that is free of politics and human error.”
- **Winklevoss Twins, Co-Founders, Winklevoss Capital, & Gemini**

9

10

“Bitcoin is a swarm of cyber hornets serving the goodness of wisdom, feeding on the fire of truth, and exponentially growing even smarter, faster, and stronger behind a wall of encrypted energy.” - **Michael Saylor, CEO, MicroStrategy**

“Bitcoin changes everything. Bitcoin changes everything for the better. No single person or institution will be able to change it, or stop it. I don’t think there is anything more important to work on in my lifetime, and I don’t think there is anything more enabling for people around the world. Bitcoin will eventually unite a deeply divided country, and eventually, world.” - **Jack Dorsey, CEO, SQUARE, Former CEO, TWITTER**

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12

“I think the fact that within the **Bitcoin** universe algorithms replaces some of the functions of government is actually pretty cool. I am a big fan of Bitcoin. ” - **Al Gore, 45th Vice President of THE UNITED STATES**

13

“Bitcoin may be the TCP/IP of Money.” - **Paul Buchheit, CREATOR OF GOOGLE GMAIL**

14 **“Bitcoin** is well, wow. Entire classes of bugs are missing. The way the whole thing was formatted was insane. Only the most paranoid, painstaking coder in the world could avoid making mistakes. I’ve never seen anything like it. I’m still in awe. He’s [Satoshi] a world-class programmer, with a deep understanding of the C++ programming language, he understands economics, cryptography, and peer-to-peer networking. Either there’s a team of people who worked on this, or this guy is a **GENIUS.**” - **Dan Kaminsky, +30 Year Hacker, Global Security Expert, CISCO**

15 **“You can’t stop things like **Bitcoin** — it will be everywhere and the world will have to readjust. World governments will have to readjust.”**
- **John McAfee, Founder, McAfee AntiVirus**

“Whoever did this [invented **Bitcoin] had a deep, deep understanding of Cryptography. They’ve read all the academic papers, they have a keen intelligence, and they’re combining the concepts in a genuinely new way.”**
- **Stewart Haber, Global Director, International Association for Cryptologic Research**

16

17 **“**Bitcoin** enables certain uses that are very unique. I think it offers possibilities that no other money or currency allows. For example the ability to spend a coin that only occurs when two separate parties agree to spend the coin; with a third party that couldn’t run away with the coin itself.”**
- **Pieter Wuille, + 20 Year Computer Scientist, Software Engineer, Github**

18

“Right now **Bitcoin** feels like the Internet before the Browser. I can imagine a world in which Bitcoin becomes a global standard of value and the world’s first global and non-political standard of settlement. When people say they love Blockchain but not Bitcoin that shows quite a bit of ignorance about how the system works, because that’s like saying I like the web but I don’t like the Internet. There’s a huge incentive to have one very, very robust blockchain for value. It doesn’t really need a killer application or significant payment adoption to become that, but that would change the world as we know it. It would be the biggest leap forward in the democratization of money we’ve ever seen. I recommend everyone take 1% of what they have and buy Bitcoin and just hold it for ten years. I believe there is a 50% chance one single bitcoin is worth \$1,000,000 in the next ten years.” - **Wences Casares, Founder, Banco Lemon & Founder, XAPO**

“Currently the hundreds of millions of dollars of venture capital that are being invested in **Bitcoin** companies go toward top layer products and services — like **Bitcoin Wallets** and **Bitcoin Exchanges**. These products and services are extremely valuable, making it easy for individual users to obtain and use bitcoins, and because they are attracting so much investment, they are improving rapidly. ”
- **Reid Hoffman, Founder, LINKEDIN**

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“Bitcoin secures itself and it doesn’t ask for permission. Cypherpunks wanted to free cryptography from government control and bring it to the masses. They stood for private, non-governmental, non-politicized money. The history of money ties in because Bitcoin solves a number of fundamental historical shortcomings of both precious metals and fiat [currency] as money: costly delivery and insecure custody, expensive and/or trust based validation, and digital centralization. Costly delivery and insecure custody are the same problem for Gold, but solved by Bitcoin in two distinct ways. The first is solved by its seamlessly global transfer of control, the second is mostly but not entirely solved by good [private] key management techniques. Expensive and/or trust based validation is solved by Bitcoin full nodes’ inexpensive and trust-minimized validation of all transactions, so there’s no necessity for coins or IOU bank notes with their abusable trust. Digital centralization, arising either under a vault-and-IOU gold standard or fiat — enables and incentivizes financial censorship, turning money into an unreliable store of value, more a medium-of-political-activism and less medium-of-exchange. Bitcoin fixes this with its censorship-resistant decentralization. Our 1971-plus fiat experiment has given rise to a growing mountain of world debt, both public and private, increasing risks of both inflation on one hand or debt collapse on the other. Bitcoin fixes this by being a readily-validated form of hard money with a publicly-auditable money supply, and with its 21 million cap being a superior store of value which will be strongly resistant to inflation and compete with the hundreds of trillions of dollars worth of fiat-denominated Securities.”

- Nick Szabo, Living Legend

21

“Every day that goes by and **Bitcoin** hasn’t collapsed due to legal or technical problems, that brings new information to the market. It increases the chance of Bitcoin’s eventual success and justifies a higher price...



...the Computer can be used as a tool to liberate and protect people, rather than to control them.”

- Hal Finney, R.I.P. Genius

LAW?



Internal Revenue Service

March 25, 2014

Notice 2014-21

Section 2. Background

“Virtual currency is a digital representation of value that functions as a medium of exchange, a unit of account, and/or a store of value. Virtual currency that has an equivalent value in real currency, or that acts as a substitute for real currency, is referred to as “convertible” virtual currency. **Bitcoin** is one example of a convertible virtual currency. Bitcoin can be digitally traded between users and can be purchased for, or exchanged into, U.S. dollars, Euros, and other real or virtual currencies. In general, the sale or exchange of convertible virtual currency, or the use of convertible virtual currency to pay for goods or services in a real-world economy transaction, has tax consequences that may result in a tax liability.

A-1: For federal tax purposes, virtual currency is treated as property. General tax principles applicable to property transactions apply to transactions using virtual currency.



U.S. COMMODITY FUTURES TRADING COMMISSION

“Bitcoin is properly defined as a commodity.”

September 15, 2015

What is Bitcoin?

Bitcoin is a convertible virtual currency. Virtual currency is a digital representation of value that functions as a medium of exchange, a unit of account, and/or a store of value.

Is Bitcoin a commodity?

Yes, virtual currencies, such as Bitcoin, have been determined to be commodities under the Commodity Exchange Act (CEA)

Does the CFTC oversee Bitcoin?

The U.S. Commodity Futures Trading Commission’s (CFTC) jurisdiction is implicated when a virtual currency is used in a derivatives contract, or if there is fraud or manipulation involving a virtual currency traded in interstate commerce.



<https://www.coindesk.com/markets/2015/09/21/bitcoin-as-a-commodity-what-the-cftcs-ruling-means/>

https://www.cftc.gov/sites/default/files/2019-12/oceo_bitcoinbasics0218.pdf

<https://www.cnbc.com/2015/09/18/bitcoin-now-classed-as-a-commodity-in-the-us.html>

<https://www.cftc.gov/bitcoin>



U.S. SECURITIES AND EXCHANGE COMMISSION

"Only Bitcoin can be called a commodity. Other crypto tokens are financial assets that should be considered securities, and are probably Non-Compliant as illegal, unregistered securities."

- Gary Gensler, Chairman of the SEC

"Bitcoin is not a security. The CFTC has designated bitcoin as a commodity. Fraud and manipulation involving bitcoin traded in interstate commerce are appropriately within the purview of the CFTC, as is the regulation of commodity futures tied directly to bitcoin."

**Jim Clayton, Former Chairman of the SEC
December 2017**

"Bitcoin is a form of Money."

**United States Federal Court
Magistrate Judge Amos
August 2013**

<https://www.coincenter.org/sec-chairman-clayton-bitcoin-is-not-a-security/>

https://www.sec.gov/news/public-statement/statement-clayton-2017-12-11#_ftn2



The United States Office of the Comptroller of the Currency

"The Office of the Comptroller of the Currency (OCC) today published a letter clarifying national banks' and federal savings associations' authority to provide cryptocurrency custody services for customers."

July 2020

"(T)he use of virtual assets for money laundering remains far below that of fiat currency and more traditional methods."

- "The 2022 National Money Laundering Risk Assessment," page 41

"(T)errorist use of virtual assets appears to remain limited when compared to other financial products and services."

- "The 2022 National Terrorist Financing Risk Assessment," page 23

"There is no evidence that a proliferation network has used a virtual asset to procure a specific proliferation-sensitive good or service



"Banks can now hold Bitcoin."

<https://www.occ.gov/news-issuances/news-releases/2020/nr-occ-2020-98.html>

<https://finance.yahoo.com/news/banks-now-hold-bitcoin-behind-214221350.html>

<https://home.treasury.gov/news/press-releases/jy0619>



The Federal Reserve — Board of Governors of the Federal Reserve System
The United States of America Central Bank

“Bitcoin is a store of value; it’s a speculative store of value like Gold.”

- Jerome Powell, Chairman of the Federal Reserve
July 2019

<https://www.coindesk.com/markets/2019/07/11/fed-chairman-jerome-powell-compares-bitcoin-to-gold/>

<https://finance.yahoo.com/news/fed-chair-suggests-bitcoin-gold-222010660.html>

<https://www.federalreserve.gov/econresdata/feds/2014/files/2014104pap.pdf>

https://www.fedsearch.org/board_public/search?text=bitcoin&Search=

https://www.federalreserve.gov/faqs/currency_12770.htm

The Federal Reserve has been studying Bitcoin and publishing papers since **2014**.



WHO?

Regular people like you and your neighbor might own bitcoin [BTC] — but the popularity of the Bitcoin Network and subsequent popularity of Bitcoin Wallets has grown far and wide beyond individual users. Governments, Countries, Banks, Universities and massive Wall Street corporations have learned about Bitcoin and upgraded their Money and Balance Sheets.

<https://www.buybitcoinworldwide.com/treasuries/>

Public Companies that Own Bitcoin

Entity	Country	Symbol:Exchange	Filings & Sources	# of BTC	Value Today	% of 21m
MicroStrategy		MSTR:NADQ	Filing News	129,699	\$2,976,546,811	0.618%
Tesla, Inc		TSLA:NADQ	Filing News	42,902	\$984,585,936	0.204%
Galaxy Digital Holdings		BRPHF:OTCMKTS	Filing News	16,400	\$376,374,280	0.078%
Voyager Digital LTD		VOYG:TSX	Filing News	12,260	\$281,362,724	0.058%
Marathon Digital Holdings Inc		MARA:NADQ	Filing News	10,055	\$230,758,743	0.048%
Square Inc.		SQ:NYSE	Filing News	8,027	\$184,216,850	0.038%
Hut 8 Mining Corp		HUT:NASDAQ	Filing News	7,406	\$169,965,117	0.035%
Riot Blockchain, Inc.		RIOT:NADQ	Filing News	6,654	\$152,706,979	0.032%
Coinbase Global, Inc.		COIN:NADQ	Filing News	4,482	\$102,860,337	0.021%
Bitcoin Group SE		BTGGF:TCMKTS	Filing News	3,947	\$90,582,273	0.019%
Hive Blockchain		HIVE:NASDAQ	Filing News	3,239	\$74,333,920	0.015%
Bitfarms Limited		BITF:NASDAQ	Filing News	3,144	\$72,153,703	0.015%
Core Scientific		CORZ:NASDAQ	Filing News	1,959	\$44,958,367	0.009%
Argo Blockchain PLC		ARBKF:OTCMKTS	Filing News	1,953	\$44,820,669	0.009%
NEXON Co. Ltd		NEXOF:OTCMKTS	Filing News	1,717	\$39,404,551	0.008%
Exodus Movement Inc		:OTCMKTS	Filing News	1,300	\$29,834,547	0.006%
Brooker Group's BROOK (BKK)		BROOK:BKK	Filing News	1,150	\$26,392,099	0.005%
Meitu		HKD:HKG	Filing News	941	\$21,595,622	0.004%
Digihost Technology Inc.		HSSH:OTCMKTS	Filing News	797	\$18,290,872	0.004%
Bit Digital, Inc.		BTBT:NASDAQ	Filing News	793	\$18,199,073	0.004%

WWW?

Let's rewind for a second.

By October of 1990, Tim had written the three fundamental technologies that remain the foundation of today's web [and which you may have seen appear on parts of your web browser] :

- **HTML:** HyperText Markup Language. The markup (formatting) language for the web.
- **URI:** Uniform Resource Identifier. A kind of "address" that is unique and used to identify to each resource on the web. It is also commonly called a URL.
- **HTTP:** Hypertext Transfer Protocol. Allows for the retrieval of linked resources from across the web.

Bitcoin is the name of Free and Open Source Software within a **BOTTOM UP DESIGN**. Peaceful and like-minded web users run the software. Each individual is a Node, and Nodes establish the Bitcoin Network, a global super-computer network anyone can join or just use for true **UNIVERSALITY**. This revolutionary **NON-DISCRIMINATION** computing network is by design **DECENTRALIZED** and protects a global, distributed, transparent, and immutable accounting ledger of truth called the Bitcoin Blockchain. This mathematical and indisputable truth is the history of all bitcoin [BTC] UTXO transactions on the network. Network nodes have just one simple goal, **CONSENSUS**. Get it now...?

He **explains**: *"Had the technology been proprietary, and in my total control, it would probably not have taken off. You can't propose that something be a universal space and at the same time keep control of it."*

So, Tim and others advocated to ensure that CERN would agree to make the underlying code available on a royalty-free basis, forever. This decision was announced in **April 1993**, and sparked a global wave of creativity, collaboration and innovation never seen before. In 2003, the companies developing new web standards committed to a Royalty Free Policy for their work. In 2014, the year we celebrated the **web's 25th birthday**, **almost two in five people around the world** were using it.

Tim moved from CERN to the Massachusetts Institute of Technology in 1994 to found the **World Wide Web Consortium (W3C)**, an international community devoted to developing **open web standards**. He remains the Director of W3C to this day.

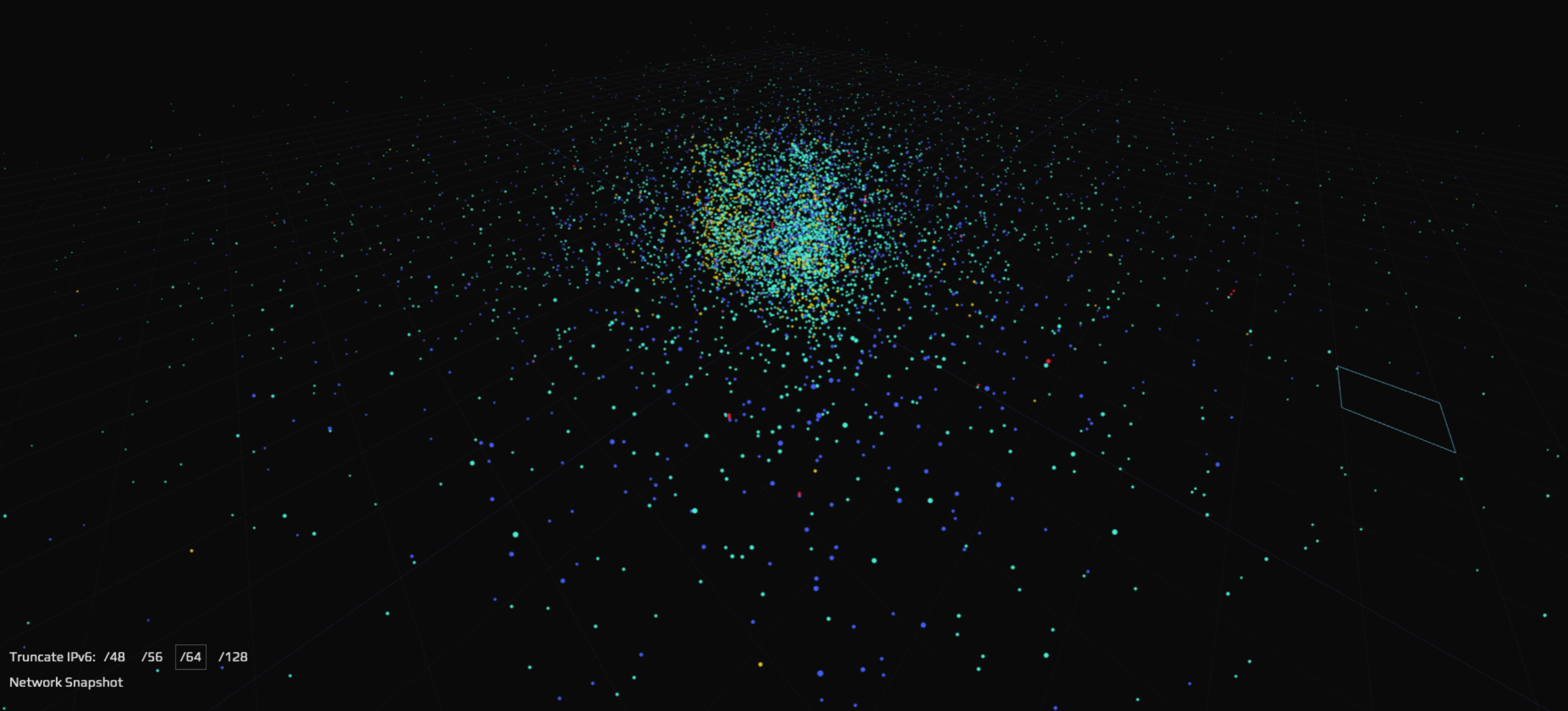
The early web community produced some **revolutionary ideas** that are now spreading far beyond the technology sector:

- ★ ● **Decentralisation:** No permission is needed from a central authority to post anything on the web, there is no central controlling node, and so no single point of failure ... and no "kill switch"! This also implies freedom from indiscriminate censorship and surveillance.
- ★ ● **Non-discrimination:** If I pay to connect to the internet with a certain quality of service, and you pay to connect with that or a greater quality of service, then we can both communicate at the same level. This principle of equity is also known as Net Neutrality.
- ★ ● **Bottom-up design:** Instead of code being written and controlled by a small group of experts, it was developed in full view of everyone, encouraging maximum participation and experimentation.
- ★ ● **Universality:** For anyone to be able to publish anything on the web, all the computers involved have to speak the same languages to each other, no matter what different hardware people are using; where they live; or what cultural and political beliefs they have. In this way, the web breaks down silos while still allowing diversity to flourish.
- ★ ● **Consensus:** For universal standards to work, everyone had to agree to use them. Tim and others achieved this consensus by giving everyone a say in creating the standards, through a transparent, participatory process at W3C.

Nodes in the Bitcoin Network as of Thu Jul 21 17:45:33 2022 EDT.

BITNODES

Network map of 7198 reachable IPv4 and IPv6 nodes in the Bitcoin network as of Thu Jul 21 17:45:33 2022 EDT.



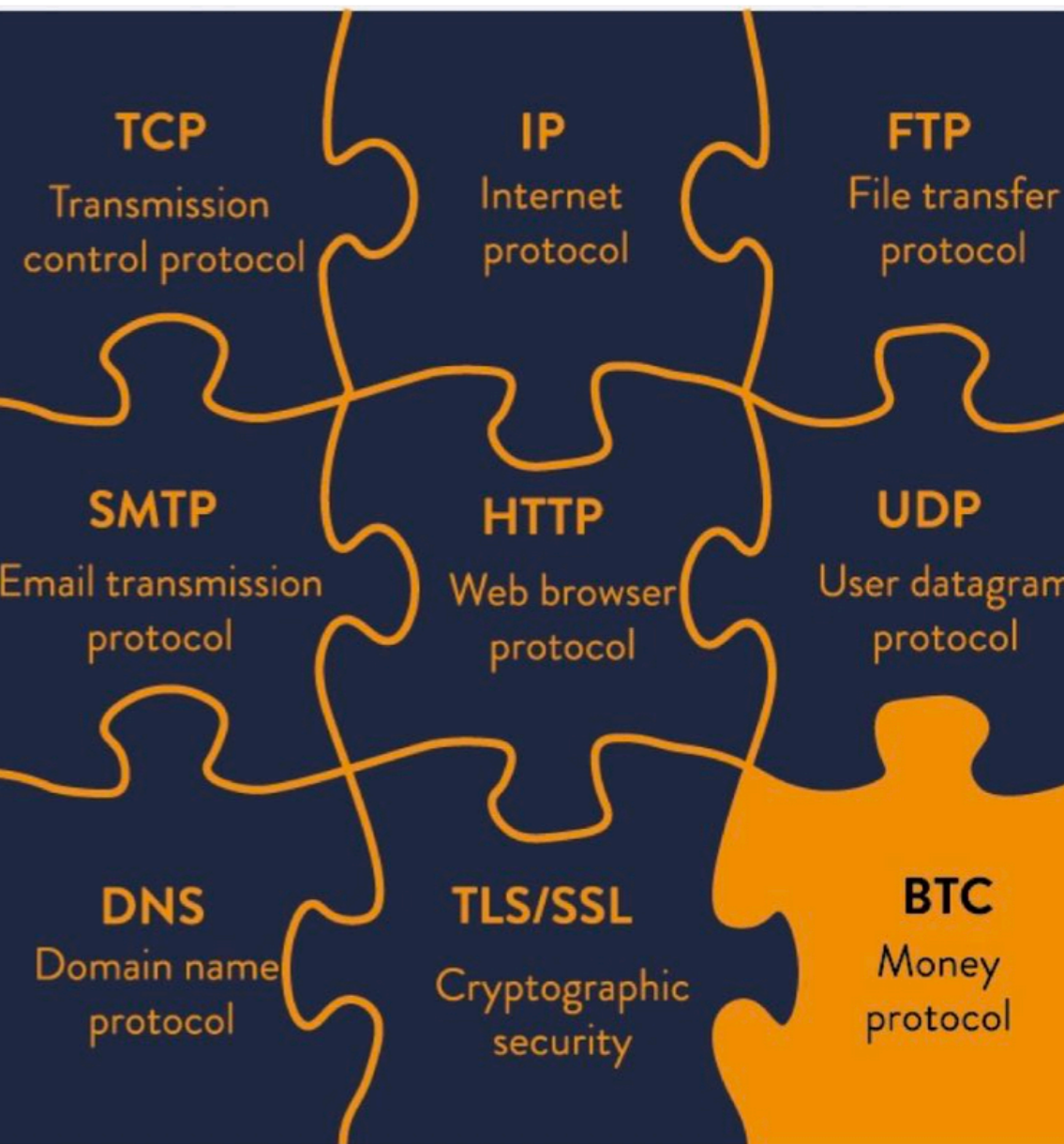
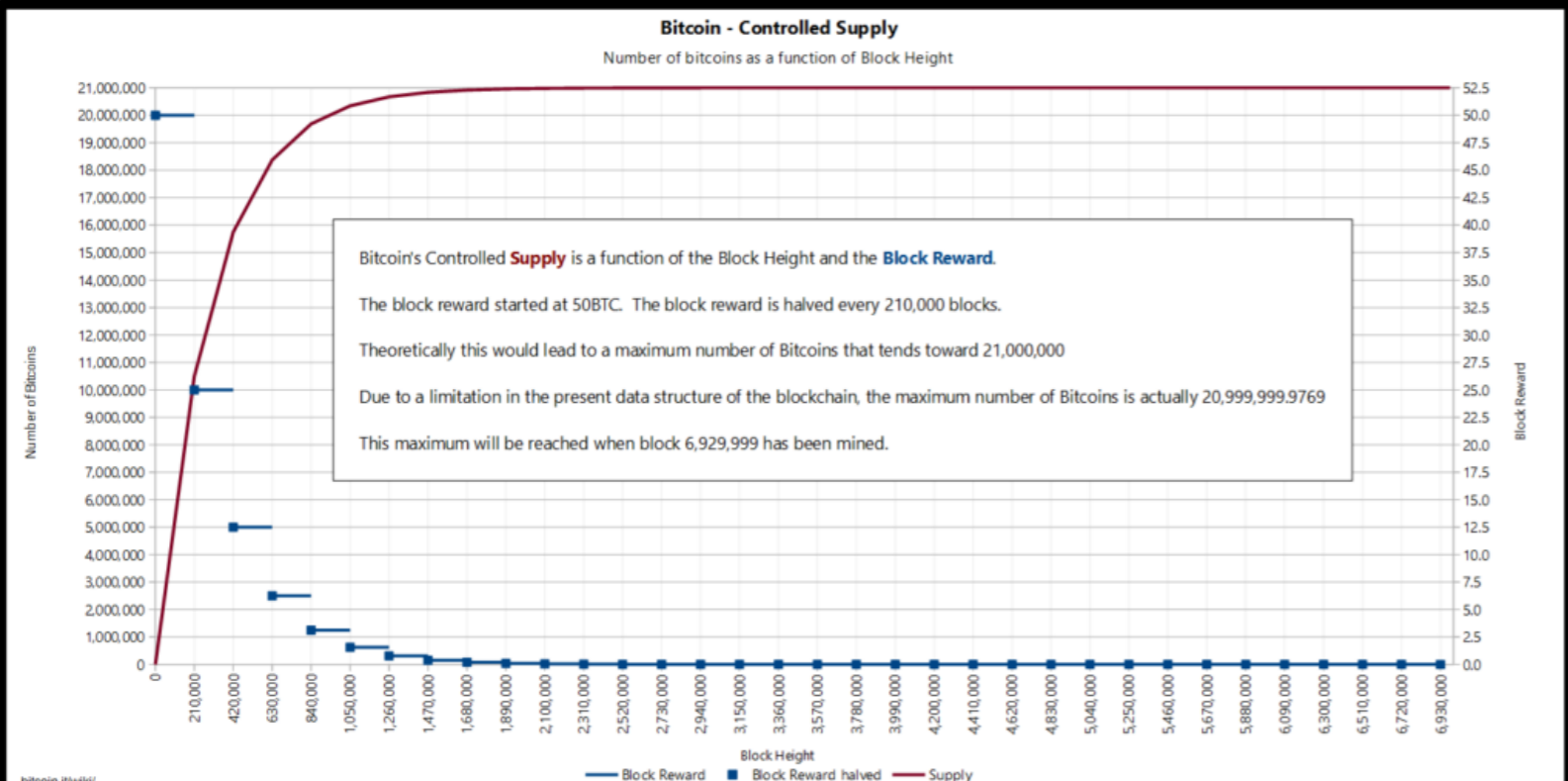
Fixed and Transparent Monetary Policy. Absolute scarcity, decentralized.

	Block Reward	Coins per hour	Coins per day	Coins per week	Coins per month	Coins per year	Coins per 4 years	Total Bitcoins
2008	50.00000000	300.00000000	7,200.00000000	50,400.00000000	219,000.00000000	2,628,000.00000000	10,500,000.00000000	0.00
2012	25.00000000	150.00000000	3,600.00000000	25,200.00000000	109,500.00000000	1,314,000.00000000	5,250,000.00000000	10,500,000.00
2016	12.50000000	75.00000000	1,800.00000000	12,600.00000000	54,750.00000000	657,000.00000000	2,625,000.00000000	15,750,000.00
2020	6.25000000	37.50000000	900.00000000	6,300.00000000	27,375.00000000	328,500.00000000	1,312,500.00000000	18,375,000.00
2024	3.12500000	18.75000000	450.00000000	3,150.00000000	13,687.50000000	164,250.00000000	656,250.00000000	19,687,500.00
2028	1.56250000	9.37500000	225.00000000	1,575.00000000	6,843.75000000	82,125.00000000	328,125.00000000	20,343,750.00
2032	0.78125000	4.68750000	112.50000000	787.50000000	3,421.87500000	41,062.50000000	164,062.50000000	20,671,875.00
2036	0.39062500	2.34375000	56.25000000	393.75000000	1,710.93750000	20,531.25000000	82,031.25000000	20,835,937.50
2040	0.19531250	1.17187500	28.12500000	196.87500000	855.46875000	10,265.62500000	41,015.62500000	20,917,968.75
2044	0.09765625	0.58593750	14.06250000	98.43750000	427.73437500	5,132.81250000	20,507.81250000	20,958,984.38
2048	0.04882813	0.29296875	7.03125000	49.21875000	213.86718750	2,566.40625000	10,253.90625000	20,979,492.19
2052	0.02441406	0.14648438	3.51562500	24.60937500	106.93359375	1,283.20312500	5,126.95312500	20,989,746.09
2056	0.01220703	0.07324219	1.75781250	12.30468750	53.46679688	641.60156250	2,563.47656250	20,994,873.05
2060	0.00610352	0.03662109	0.87890625	6.15234375	26.73339844	320.80078125	1,281.73828125	20,997,436.52
2064	0.00305176	0.01831055	0.43945313	3.07617188	13.36669922	160.40039063	640.86914063	20,998,718.26
2068	0.00152588	0.00915527	0.21972656	1.53808594	6.68334961	80.20019531	320.43457031	20,999,413.13
2072	0.00076294	0.00457764	0.10986328	0.76904297	3.34167480	40.10009766	160.21728516	20,999,679.57
2076	0.00038147	0.00228882	0.05493164	0.38452148	1.67083740	20.05004883	80.10864258	20,999,839.78
2080	0.00019073	0.00114441	0.02746582	0.19226074	0.83541870	10.02502441	40.05432129	20,999,919.89
2084	0.00009537	0.00057220	0.01373291	0.09613037	0.41770935	5.01251221	20.02716064	20,999,959.95
2088	0.00004768	0.00028610	0.00686646	0.04806519	0.20885468	2.50625610	10.01358032	20,999,979.97
2092	0.00002384	0.00014305	0.00343323	0.02403259	0.10442734	1.25312805	5.00679016	20,999,989.99
2096	0.00001192	0.00007153	0.00171661	0.01201630	0.05221367	0.62656403	2.50339508	20,999,994.99
2100	0.00000596	0.00003576	0.00085831	0.00600815	0.02610683	0.31328201	1.25169754	20,999,997.50
2104	0.00000298	0.00001788	0.00042915	0.00300407	0.01305342	0.15664101	0.62584877	20,999,998.75
2108	0.00000149	0.00000894	0.00021458	0.00150204	0.00652671	0.07832050	0.31292439	20,999,999.37
2112	0.00000075	0.00000447	0.00010729	0.00075102	0.00326335	0.03916025	0.15646219	20,999,999.69
2116	0.00000037	0.00000224	0.00005364	0.00037551	0.00163168	0.01958013	0.07823110	20,999,999.84
2120	0.00000019	0.00000112	0.00002682	0.00018775	0.00081584	0.00979006	0.03911555	20,999,999.92
2124	0.00000009	0.00000056	0.00001341	0.00009388	0.00040792	0.00489503	0.01955777	20,999,999.96
2128	0.00000005	0.00000028	0.00000671	0.00004694	0.00020396	0.00244752	0.00977889	20,999,999.98
2132	0.00000002	0.00000014	0.00000335	0.00002347	0.00010198	0.00122376	0.00488944	20,999,999.99
2136	0.00000001	0.00000007	0.00000168	0.00001173	0.00005099	0.00061188	0.00244472	21,000,000.00

$$\sum_{i=0}^{32} 210,000 \frac{50}{2^i}$$

HalFin: Research Dollar Cost Averaging

HalFin: Bitcoin is high-powered Money



C++

Want to learn more about the deep-dive technical aspects and Computer Science behind the revolutionary invention of Bitcoin? **Block Rewards**

Private Keys

SHA-256

Proof-of-Work

GAME THEORY

FOSS

Elliptic Curve Digital Signature Algorithm

Application Specific Integrated Chips

NODE

UTXOs

NONCE

Cryptographic Hash Functions

Maybe you're not a technical person, or just don't care.

That's perfectly okay! Who actually knows how SMTP, DNS, HTTPS, FTP, SMS, VOIP work behind the scenes, anyway?! Not many people, but billions of people use them every single day.

Just know there's one simple-yet-critical, universal and timeless quote you should learn about related to Bitcoin. Master it.

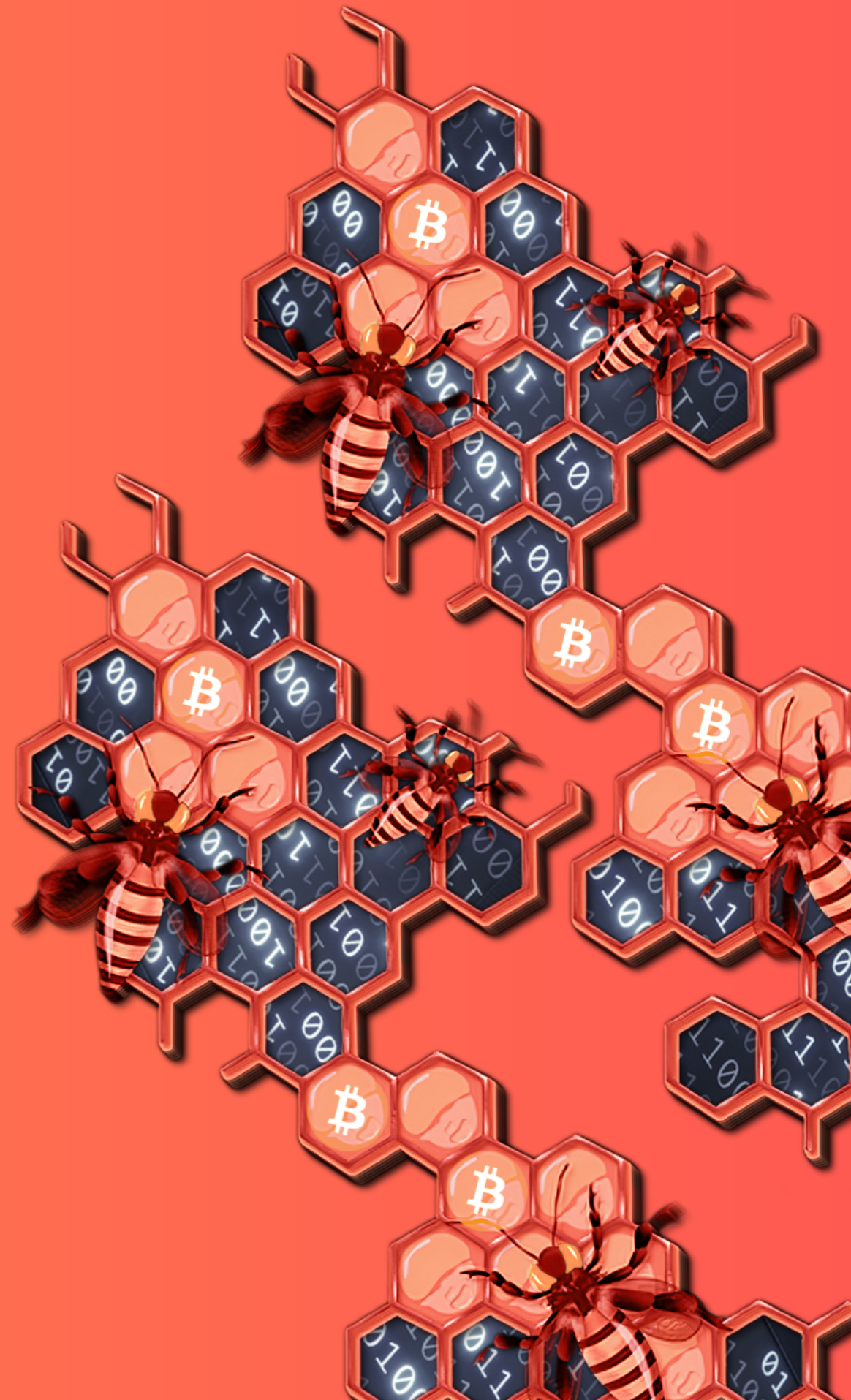
"Not your keys? Not your coins!"

That's your homework. Good luck.

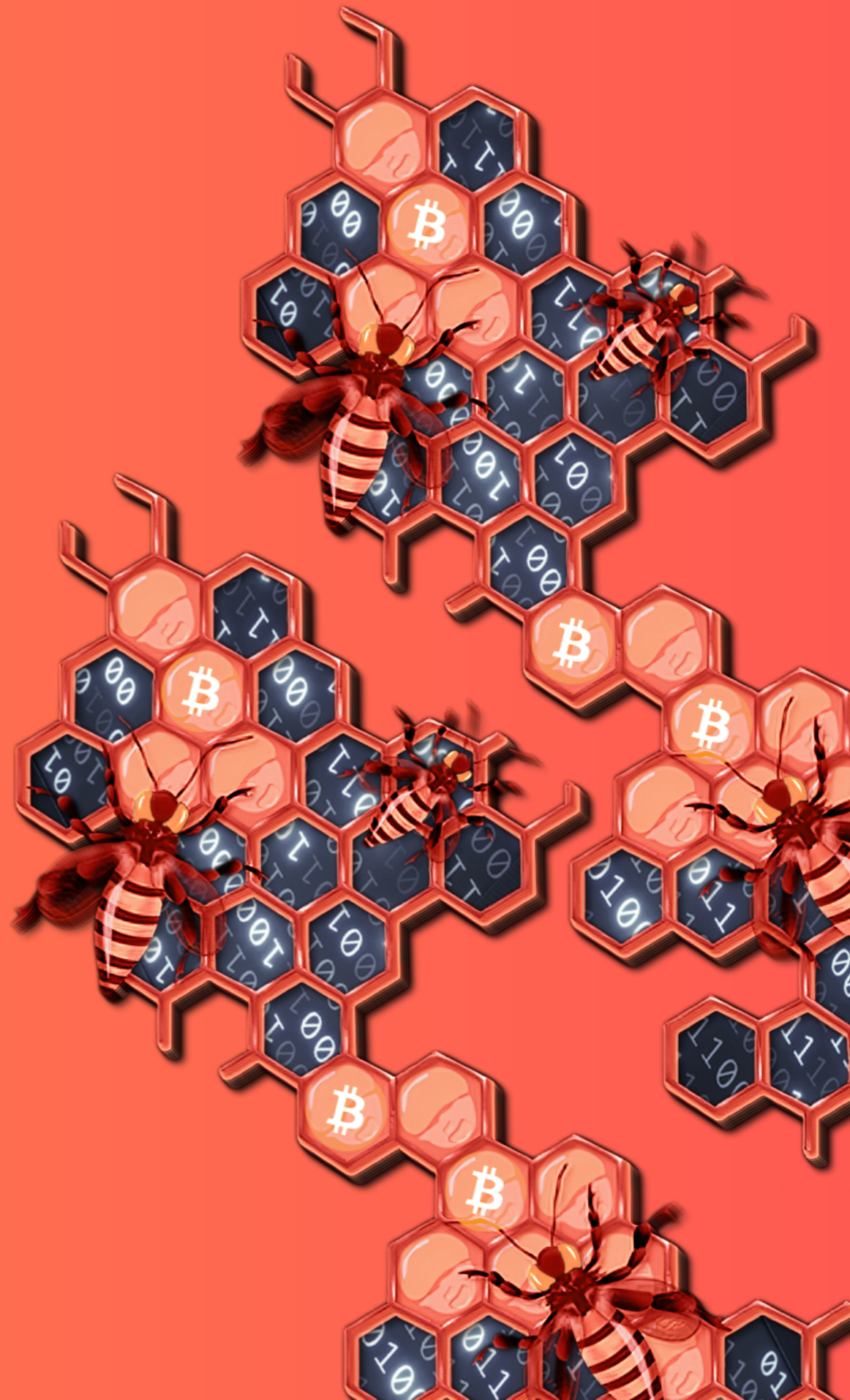


DOMAINS?

Exclusivity.



- **191 Countries**
- **12 Years Aged**
- **Millions of Hits**



Ultra-Premium Bitcoin Domain Assets

"If you don't believe me or don't get it, I don't have time to try to convince you, sorry." - Satoshi



BITCOIN NETWORK
BitcoinNetwork.com
Registration: 2010
Renewal: 2030
[VIEW DETAILS](#)



BITCOIN BLOCKCHAIN
BitcoinBlockchain.com
Registration: 2011
Renewal: 2030
[VIEW DETAILS](#)



BITCOIN WALLETS
BitcoinWallets.com
Registration: 2011
Renewal: 2030
[VIEW DETAILS](#)




BITCOIN EXCHANGES
BitcoinExchanges.com
Registration: 2011
Renewal: 2030
[VIEW DETAILS](#)

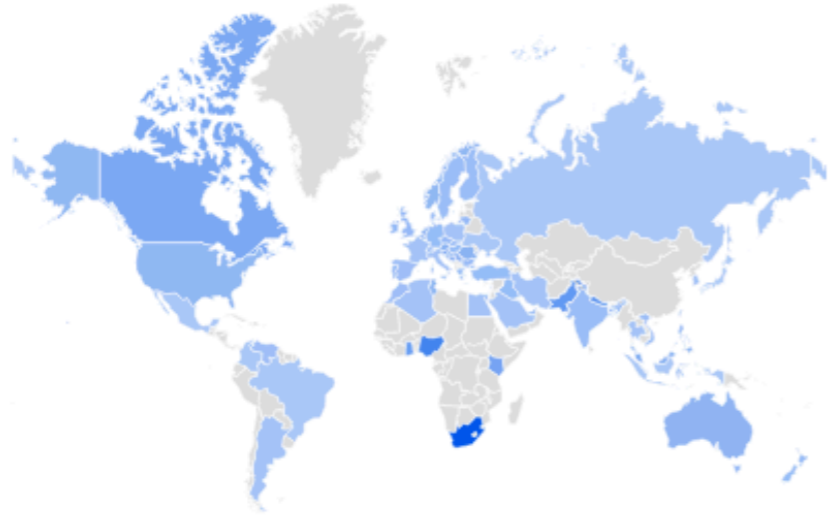
#1 Bitcoin Domain Assets & IP Portfolio Worldwide

[REVIEW FULL ASSET PORTFOLIO HERE](#)

bitcoin network


Interest by region 

Region     

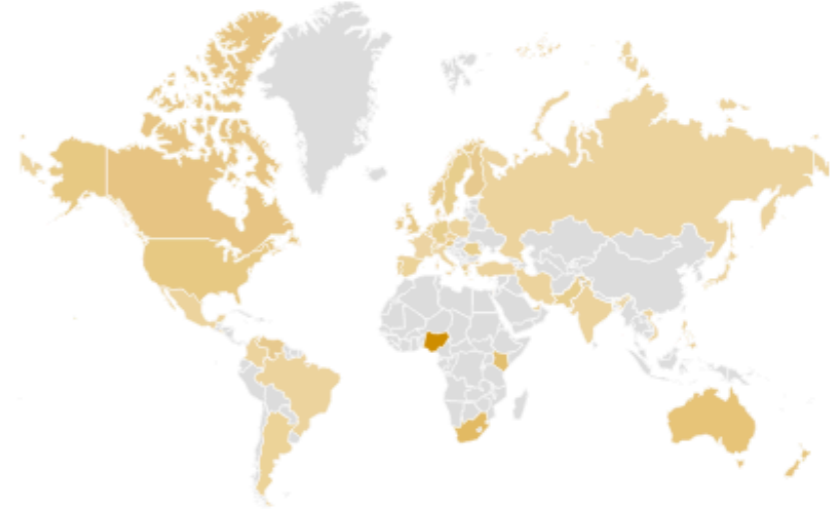


Include low search volume regions

bitcoin wallets


Interest by region 

Region     

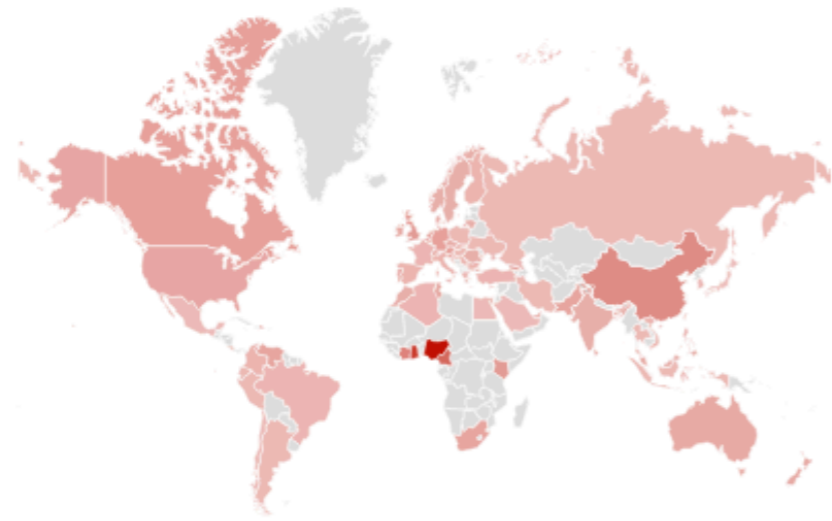


Include low search volume regions

bitcoin blockchain


Interest by region 

Region     

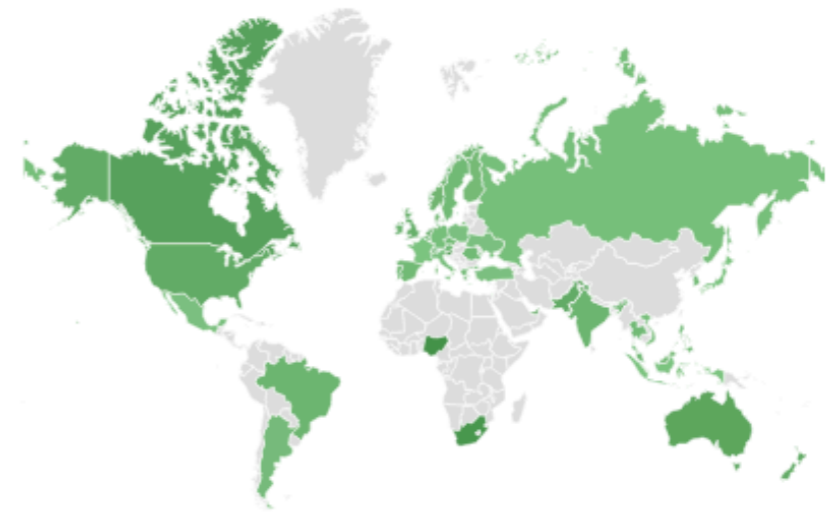


Include low search volume regions

bitcoin exchanges

Interest by region 

Region     



Include low search volume regions

Bitcoin Network

Google Search Results: Broad & Exact Match

235,000,000 & 2,300,000

Bitcoin Blockchain

Google Search Results: Broad & Exact Match

1,630,000,000 & 4,210,000

Bitcoin Wallets

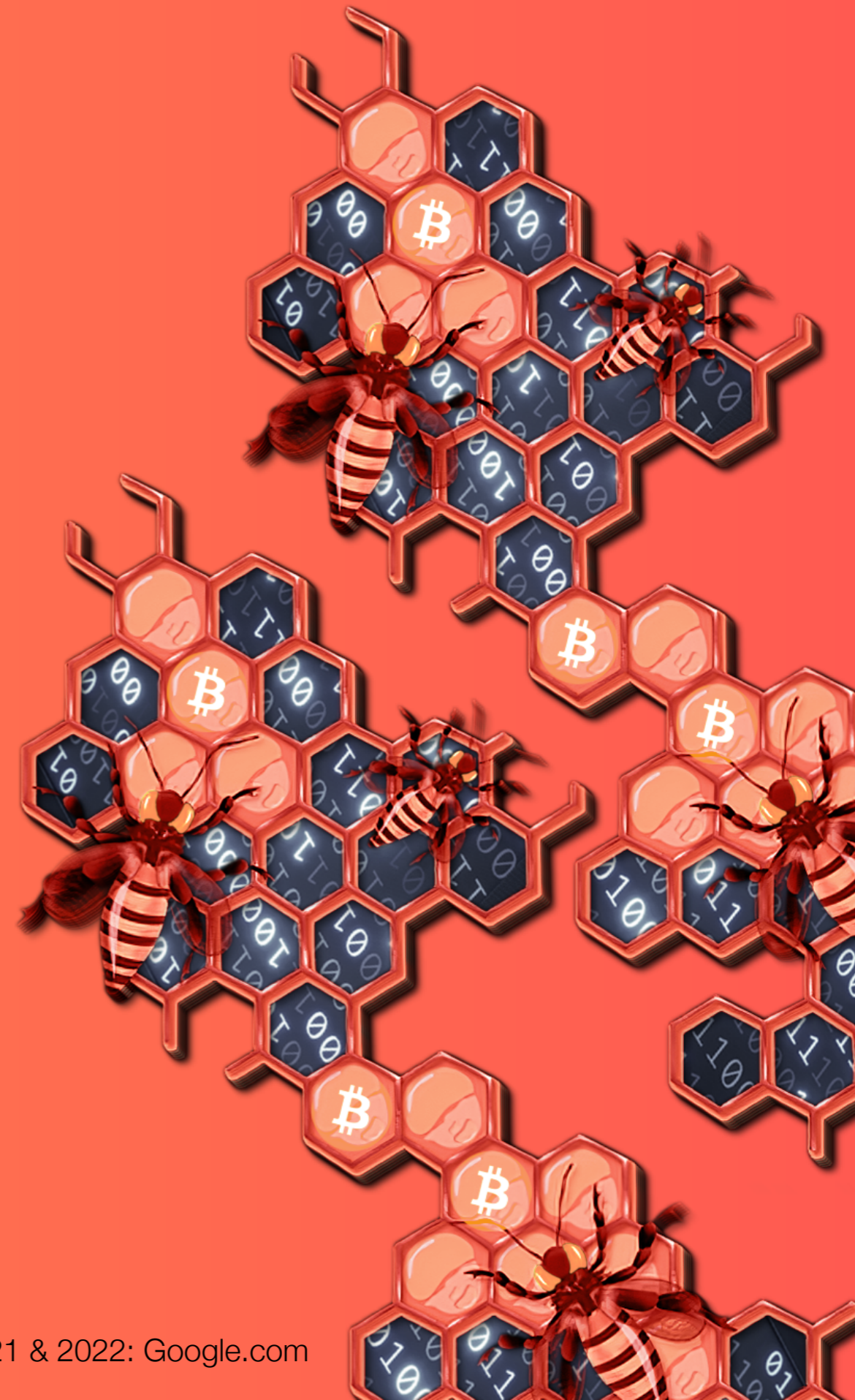
Google Search Results: Broad & Exact Match

62,200,000 & 985,000

Bitcoin Exchanges

Google Search Results: Broad & Exact Match

97,000,000 & 2,170,000

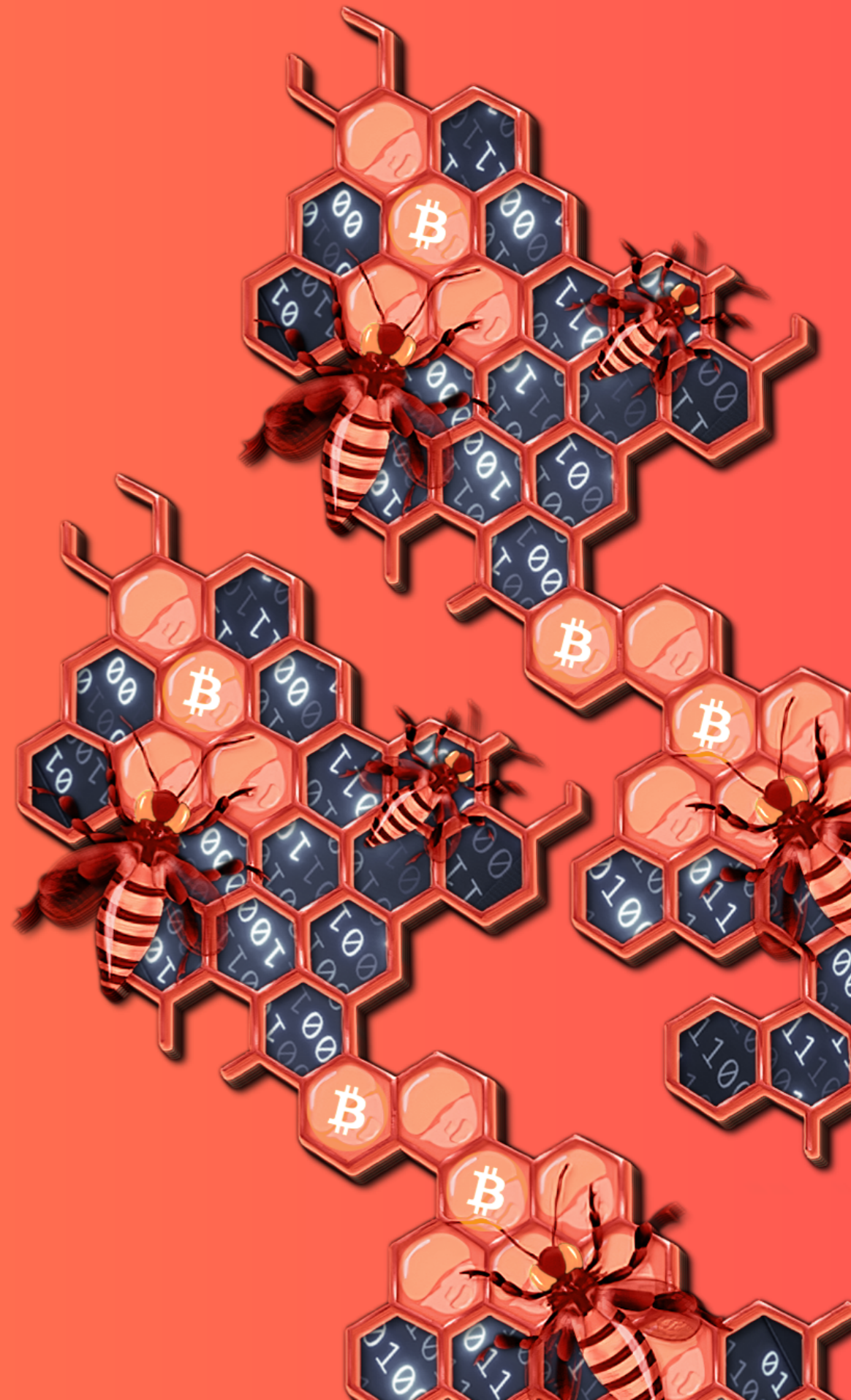


1 of 3

“Internet traffic and domains are the prime real estate of the 21st century. This market has matured, and individuals, brands, investors, and organizations who do not grasp their importance or value are missing out on numerous levels.”

Steve Forbes, Billionaire

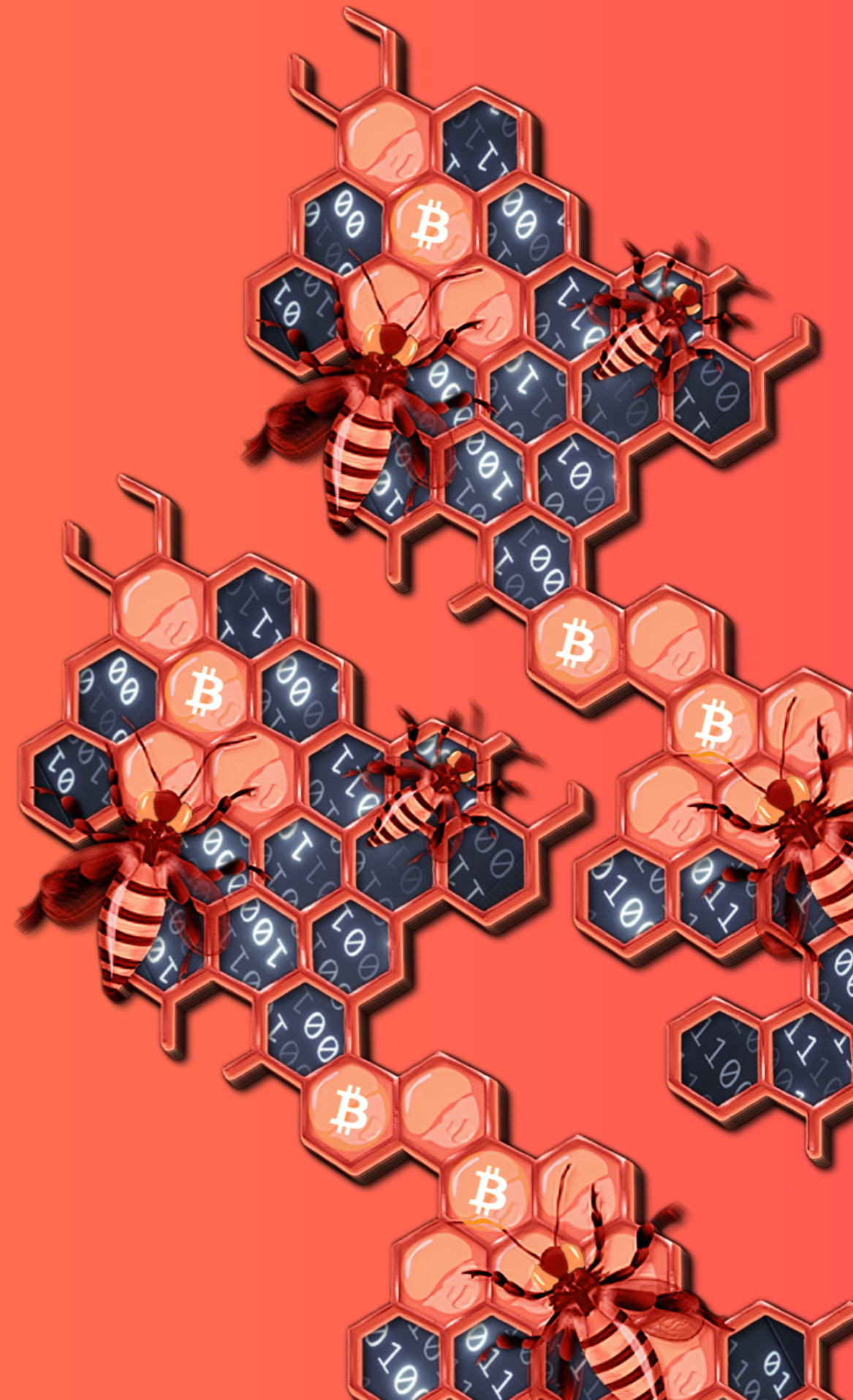
Quote from 2007



“It would have been absurd to say in 1993 that Domain Names were worth \$10 Million each. But now, that’s a reality. Probably the best investment in computer history would have been buying Domain Names in 1993. Better than Amazon. Better than Google.”

Chris Dixon, Billionaire

Quote from 2014

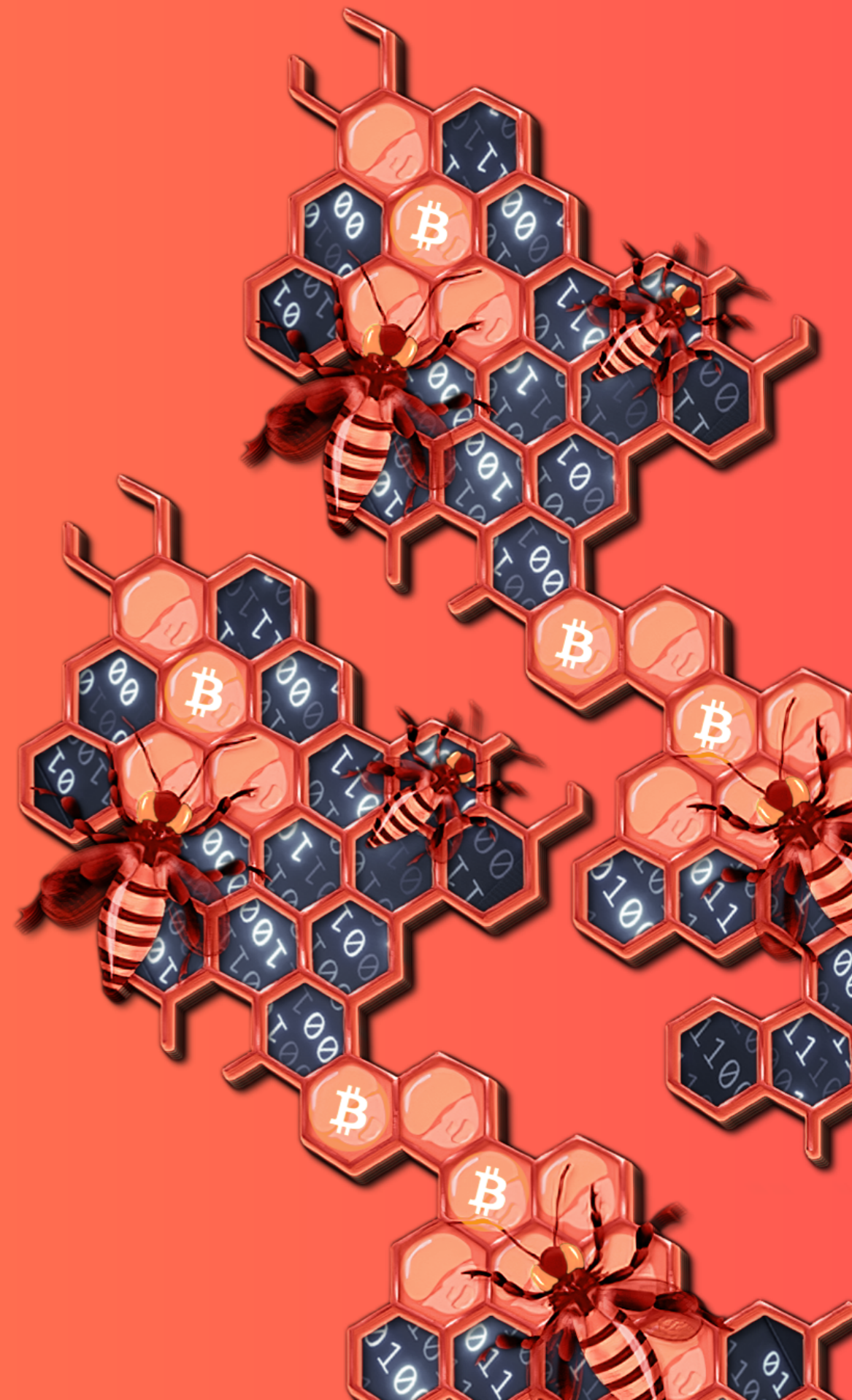


3 of 3

“If Bitcoin is the steel of cyber-architecture, then Domains are the real estate holdings underneath, anchoring the virtual age in the bedrock of language and providing portals to the digital networks critical to life now & yet to come.”

Michael Saylor, Billionaire

Quote from 2020



SALES?

PUBLIC SALES & VALUATION DATA

**Ultra-Premium
.COM**

Domain Assets



123 of the Top 125 Sales of All Time are

.COM

75 - 85% of Sales are Private.

Cars.com	\$872.3 Million USD
Domain Name resold with content. SEC filings show Domain was valued at \$872.3 Million USD.	Read the SEC filings here Read the story here
Business.com	\$350 Million USD
Domain Name resold with content. The Domain originally sold for \$7.5 Million USD.	Read the story here
InsuranceQuotes.com	\$165 Million USD
Domain Name resold with content. SEC filings show Domain was valued at \$5.9 Million USD.	Read the story here Read the SEC filings here
CreditCards.com	\$143.1 Million USD
Domain Name resold with content. SEC filings show Domain was valued at \$26.5 Million USD.	Read the SEC filings here
GiftCards.com	\$120 Million USD
Domain Name resold with content. Singular Domain acquired by competitor for \$4M USD.	Read the story here
LasVegas.com	\$90 Million USD
\$12M Cash Down: LTO Payments until 2040.	Read the SEC filings here
CarInsurance.com	\$49.7 Million USD
Domain Name sold with content.	Read the story here
Insurance.com	\$35.6 Million USD
Domain Name resold with content.	Read the story here
VacationRentals.com	\$35 Million USD
Domain Name sold with content. VRBO uses the Premium Domain as a 301-redirect.	Read the story here
PrivateJet.com	\$30.19 Million USD
*** Legal battle: License, Sale in dispute. ***	Read the story here
Voice.com	\$30 Million USD
Undeveloped Domain, Sold <u>without content.</u>	Read the story here
Internet.com	\$18 Million USD
Undeveloped Domain, Sold <u>without content.</u> (2009) & RESOLD for \$35 - \$49 MILLION in 2022	Read the story here

Insure.com \$16 Million USD

Undeveloped Domain, Sold [without content](#).

Sex.com \$14 Million USD

Domain, Sold with content, twice in a few years. \$13 Million USD and \$14 Million USD.

Crypto.com \$12 Million USD

Undeveloped Domain, Sold [without content](#). [Read the story here](#)
[Read the original story here](#)

Tesla.com \$11 Million USD

Undeveloped Domain, Sold [without content](#). [Read the story here](#)

Hotels.com \$11 Million USD

Undeveloped Domain, Sold [without content](#).
The Company was later Sold for \$1.1 Billion [Read the story here](#)

Fund.com \$9.99 Million USD

Undeveloped Domain, Sold [without content](#).

Porn.com \$9.5 Million USD

Undeveloped Domain, Sold [without content](#).

Shoes.com \$9 Million USD

Undeveloped Domain, Sold [without content](#).

Porno.com \$8.88 Million USD

Undeveloped Domain, Sold [without content](#).

FB.com \$8.5 Million USD

Undeveloped Domain, Sold [without content](#). [Read the story here](#)

RealEstate.com \$8.25 Million USD

Undeveloped Domain, Sold [without content](#). [Read the story here](#)

HealthInsurance.com \$8.133 Million USD

Undeveloped Domain, Sold [without content](#). [Read the SEC filings here](#)

We.com \$8 Million USD

Undeveloped Domain, Sold [without content](#). [Read the story here](#)

Diamond.com \$7.5 Million USD

Domain Name resold with content. [Read the story here](#)

CarInsuranceQuotes.com \$7.5 Million USD

Domain Name resold with content.

Business.com \$7.5 Million USD

Undeveloped Domain, Sold [without content](#). [Read the story here](#)

Beer.com \$7 Million USD

Undeveloped Domain, Sold [without content](#).

Z.com \$6.784 Million USD

Undeveloped Domain, Sold [without content](#).

iCloud.com \$6 Million USD

Undeveloped Domain, Sold [without content](#).

Casino.com \$5.5 Million USD

Undeveloped Domain, Sold [without content](#). [Read the story here](#)

Slots.com \$5.5 Million USD

Undeveloped Domain, Sold [without content](#). [Read the story here](#)

Toys.com \$5.1 Million USD

Undeveloped Domain, Sold [without content](#).

Korea.com \$5 Million USD

Undeveloped Domain, Sold [without content](#).

Invest.com \$5 Million USD

Undeveloped Domain, Sold [without content](#).

MyrtleBeach.com \$5 Million USD

Domain Name resold with content. Sold in cash deal, financed through several payments.

Clothes.com \$4.9 Million USD

Undeveloped Domain, Sold [without content](#).

IG.com \$4.7 Million USD

Domain Name resold with content.

GiftCard.com \$4 Million USD

Domain Name resold with content.

[Read the story here](#)

FreePorn.com \$4 Million USD

Domain Name resold with content.

YP.com \$3.85 Million USD

Undeveloped Domain, Sold [without content](#).

IT.com \$3.8 Million USD

Undeveloped Domain, Sold [without content](#).

HG.com \$3.77 Million USD

Undeveloped Domain, Sold [without content](#).

MI.com \$3.6 Million USD

Undeveloped Domain, Sold [without content](#).

ICE.com \$3.5 Million USD

Undeveloped Domain, Sold [without content](#).

Shop.com \$3.5 Million USD

Undeveloped Domain, Sold [without content](#).

Hippo.com \$3.3 Million USD

Undeveloped Domain, Sold [without content](#).

Wine.com \$3.3 Million USD

Undeveloped Domain, Sold [without content](#).

AltaVista.com \$3.25 Million USD

Undeveloped Domain, Sold [without content](#).

Software.com \$3.2 Million USD

Undeveloped Domain, Sold [without content](#).

Christmas.com \$3.15 Million USD

Undeveloped Domain, Sold [without content](#).

Floor.com \$3.14 Million USD

Domain Name resold [without content](#).

Whisky.com \$3.1 Million USD

Domain Name resold [without content](#).

Candy.com \$3 Million USD

Undeveloped Domain, Sold [without content](#). This Sale included an Equity Stake of 12.5% of the biz.

[Read the story here](#)

California.com \$3 Million USD

Undeveloped Domain, Sold [without content](#).

Loans.com \$3 Million USD

Domain Name sold [without content](#).

ASAP.com \$3 Million USD

Domain Name sold [without content](#).

Vodka.com \$3 Million USD

Undeveloped Domain, Sold [without content](#).

Fly.com \$2.89 Million USD

Undeveloped Domain, Sold [without content](#).

CreditCards.com \$2.75 Million USD

Undeveloped Domain, Sold [without content](#).

Lotto.com \$2.68 Million USD

Undeveloped Domain, Sold [without content](#).

Social.com \$2.6 Million USD

Undeveloped Domain, Sold [without content](#).

[Read the story here](#)

Gambling.com \$2.5 Million USD

Undeveloped Domain, Sold [without content](#).

Investing.com \$2.45 Million USD

Undeveloped Domain, Sold [without content](#).

Marchex agrees to **\$164.2 Million** Purchase of Domain Name Portfolio

<https://investors.marchex.com/news-releases/news-release-details/marchex-announces-updated-financial-guidance-and-planned>

Endurance Paid **\$44.9 Million** for BuyDomains

<https://domainnamewire.com/2014/11/07/endurance-paid-44-9-million-for-buydomains/>

GoDaddy Acquires Afternic from NameMedia for **Millions**

<https://techcrunch.com/2013/09/19/godaddy-buys-afternic-to-beef-up-its-domain-registry-marketplace/>

GoDaddy Acquires Dan.com Marketplace for **Millions**

<https://seekingalpha.com/news/3852901-godaddy-acquires-dancom-for-enhancing-growth-in-domains-business>

GoDaddy assigns **\$88.5 Million** value to Frank Schilling's Domain Portfolio

<https://domainnamewire.com/2020/05/07/godaddy-assigns-88-5-million-value-to-frank-schillings-domain-portfolio/>

BuyDomains Acquired for **\$72.5 Million + Stock**

Berkens Sells Domain Portfolio to Godaddy for **\$35.5 Million**

<https://www.dnjournal.com/archive/lowdown/2015/dailyposts/20151207.htm>

<https://domaininvesting.com/george-kirikos-godaddy-definitely-paid-35-5mm-for-mike-berkens-domain-portfolio/>

GoDaddy Pays **\$28 Million** for Domain Name Portfolio

<https://venturebeat.com/2015/04/22/godaddy-pays-28m-for-200000-premium-domain-names/>

An Organized Quick-List of Two Word Premium **.COM** Domain Name Sales Comps:

VacationRentals.com = \$35.6 Million

PrivateJet.com = \$30.18 Million

CreditCards.com = \$26.5 Million

CardRatings.com = \$10.2 Million

RealEstate.com = \$8.25 Million

HealthInsurance.com = \$8.133 Million

CarInsuranceQuotes.com = \$7.5 Million

InsuranceQuotes.com = \$5.9 Million

AsSeenOnTV.com = \$5 Million

FreePorn.com = \$4 Million

GiftCard.com = \$4 Million

CreditCards.com = \$2.75 Million

DataRecovery.com = \$1.659 Million

MarketingToday.com = \$1.5 Million

MyWold.com = \$1.2 Million

WebCam.com = \$1.02 Million

PersonalLoans.com = \$1 Million

DomainName.com = \$1 Million

CyberWorks.com = \$1 Million

eFlowers.com = \$1 Million

SelfMade.com = \$977,000

SkiResorts.com = \$850,000

GoBet.com = \$850,000

ForSaleByOwner.com = \$835,000

1stBandwidth.com = \$800,000

BankFirst.com = \$800,000

RingTones.com = \$750,000

MathGames.com = \$750,000

iReport.com = \$750,000

RunningShoes.com = \$750,000

TeamWork.com = \$675,000

LiveWire.com = \$632,000

ZeroCarbon.com = \$600,000

ReverseMortgages.com = \$600,000

HomeownersInsurance.com = \$570,000

AntiSpyware.com = \$550,000

TradeZero.com = \$540,000

SheMale.com = \$520,000

InstallmentLoans.com = \$500,000

ShoppingMall.com = \$500,000

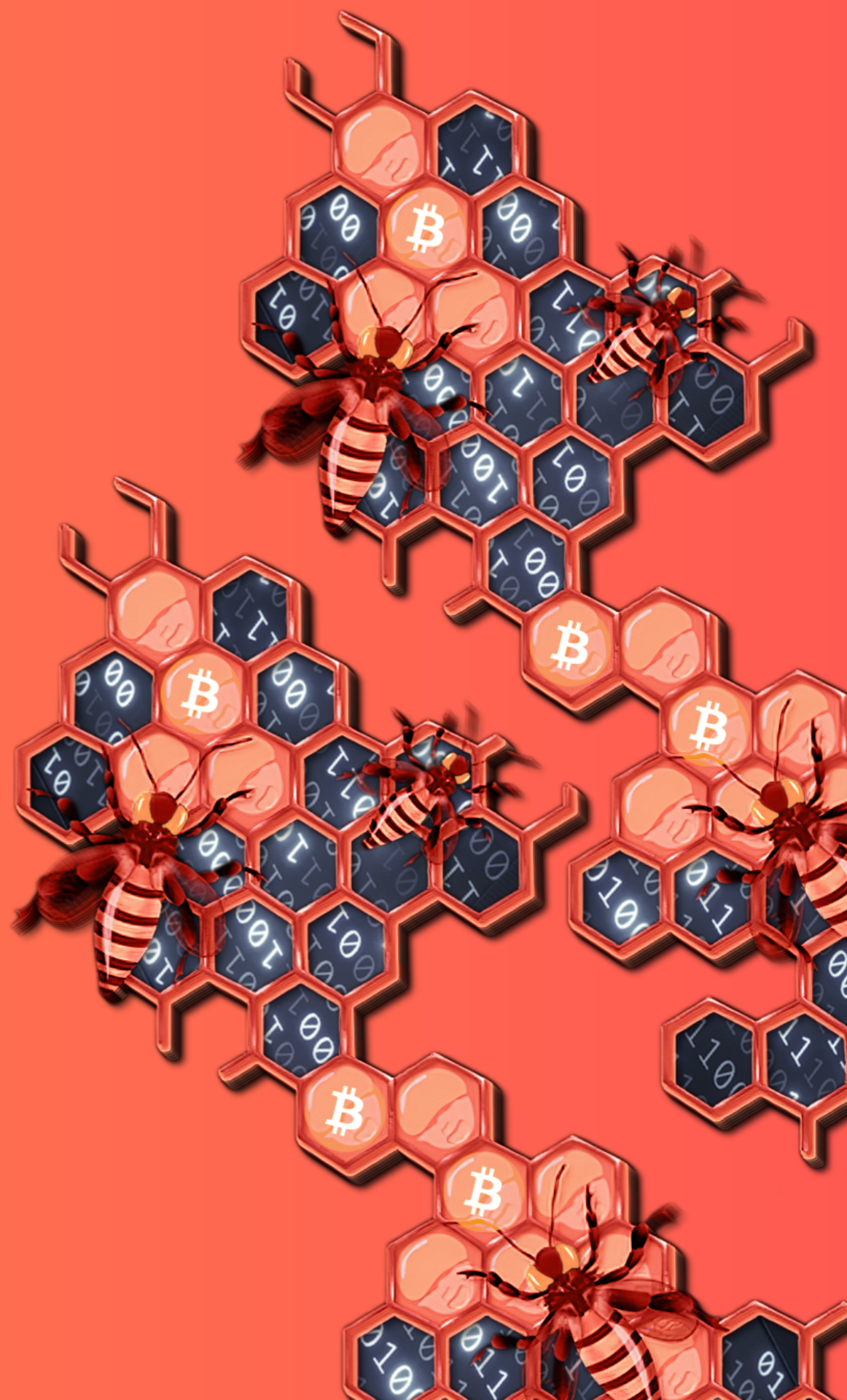
An Organized Quick-List of Two Word Premium **.COM** Domain Name Sales Comps:

TheMortgage.com = \$500,000
DataCenter.com = \$500,000
FreeWebsite.com = \$500,000
GamesForGirls.com = \$500,000
GreenHouse.com = \$500,000
BettingOdds.com = \$487,000
FinancialAid.com = \$480,000
BetCalifornia.com = \$476,000
SportingGoods.com = \$450,000
BoardGames.com = \$450,000
WellnessFinder.com = \$428,385
AreaRugs.com = \$405,000
CarSales.com = \$400,000
MyBlog.com = \$400,000
WorldClass.com = \$400,000
BoatsForSale.com = \$396,000
WhatIsMyIP.com = \$386,000
DomainRegistration.com = \$376,000
DomainNames.com = \$370,000
LowFare.com = \$365,000
PartySupplies.com = \$360,000
WirelessPhone.com = \$355,000

FunGames.com = \$350,000
HomeCare.com = \$350,000
GiftBasket.com = \$350,000
CookingGames.com = \$350,000
ScreenSavers.com = \$335,000
RvRental.com = \$325,000
FinancialAide.com = \$320,000
CognitiveAutomation.com = \$300,000
DigitalArtists.com = \$300,000
CupidOn.com = \$285,250
ShoppingCart.com = \$285,000
WeShare.com = \$280,000
eMarketing.com = \$265,000
TripleCreditReport.com = \$260,000
FollowUp.com = \$250,000
BabyGames.com = \$250,000
StockPhoto.com = \$250,000
MusicVideos.com = \$250,000
FlashCards.com = \$250,000
ShowTimes.com = \$250,000
BowlingBalls.com = \$250,000
BitcoinWallet.com = \$250,000

Examples?

**“Know what you own, and
know why you own it.”**



Dell™ = CloudComputing.com
PetSmart™ = DogFood.com
Xerox™ = ColorPrinters.com
Godaddy™ = DomainNames.com
Walgreens™ = DrugStore.com
Zillow™ = NewHomes.com
Gillette™ = MensGrooming.com
1800-Contacts™ = ContactLenses.com
AT&T™ = WebHosting.com
Procter&Gamble™ = BabyDiapers.com
NorthwesternMutual™ = LifeInsurance.com
Expedia™ = CarRentals.com
Skippy™ = PeanutButter.com
Travelers™ = TravelersInsurance.com
KraftHeinz™ = SaladDressing.com
EliLilly™ = BipolarDisorder.com
MensWarehouse™ = FormalWear.com
AvisBudget™ = AutoRental.com
Novartis™ = AlzheimersDisease.com
Hanes™ = Pantyhose.com
MerckSerono™ = AllergyRelief.com
Rubbermaid™ = ToolBoxes.com
NYCB™ = CheckingAccounts.com
Dryers™ = IceCream.com
MerriamWebster™ = SpellCheck.com
Chick-Fil-A™ = ChickenSandwich.com

MAJOR GLOBAL CORPORATIONS LOVE

Enterprise™ = RentalCar.com
RaisingCanes™ = ChickenFingers.com
Bahlsen™ = SweetSnacks.com
AstraZeneca™ = AcidReflux.com
Bubbalous™ = BBQribs.com
BottomLine™ = DigitalBanking.com
Mondelez™ = CookieJar.com
H&RBlock™ = TaxCut.com
DicksSportingGoods™ = SportsGear.com
AnheuserBusch™ = DesignatedDriver.com
Philips™ = SemiConductors.com
IconMeals™ = MealDelivery.com
CitiBank™ = StudentLoan.com
EndangeredSpecies™ = ChocolateBar.com
AbbottLabs™ = InfantFormula.com
TheMotleyFool™ = WallStreet.com
SherwinWilliams™ = PaintingContractors.com
VailResorts™ = SkiRentals.com
DiscoverFinancial™ = GraduateLoan.com
ConairCorp™ = HairTrimmer.com
Bridgestone™ = TireSafety.com
F-Secure™ = VirusProtection.com
WhirlPool™ = FoodProcessors.com
NaturesOne™ = OrganicFormula.com
Wyndham™ = TimeShares.com
Boeing™ = NewAirplane.com
OfficeDepot™ = OfficeSupplies.com

FUN FACT: 498 corporations from the *elite* **FORTUNE 500** choose **".COM"**.

AND,...they also invest **tens-of-millions** of U.S. Dollars each year strategically growing their digital portfolio of assets and intellectual property through **premium domain name asset** acquisitions.

1800-Contacts: Contacts .com, EyeCare .com, Glasses .com

1800-Flowers: Flowers .com

1800-Wheelchair: Wheelchair .com

21stCenturyInsurance: 21st .com

AnswersCorp: Answers .com, Reference .com,
Dictionary .com, Thesaurus .com

AT&T: FastAccess .com, Mobile .com, WebHosting .com

A&ETelevisionNetworks: History .com

A&WConcentrateCompany: RootBeer .com

AbbottLabs: InstantFormula .com, RA .com

Adobe: Director .com, eSignature .com, Flash .com

ALCOA: Aluminum .com

Allianz: Fusion .com

Amazon: Clothing .com, Endless .com, Triangulate .com

(own hundreds of thousands of domains)

AmericanCityBusinessJournals: Portfolio .com

AmericanExpress: Open .com, Serve .com

AmericanWoodmarkCorp: Cabinetry .com

AndersonRentals: Potty .com

Annheuser-Busch: DesignatedDriver .com

AOL: Advertising .com, Flipper .com, Games .com,
Love .com, Seed .com, When .com

Apple: Airport .com, Apple .com, Carbon .com,
Newton .com, Next .com

BankOfAmerica: Loans .com

BarnesAndNoble: Book .com, Books .com

BassProShops: Archery .com, Ducks .com, Hunting .com, Tackle .com

Bayer: Aspirin .com, Impotence .com, MultipleSclerosis .com,
NoFleas .com, WonderDrug .com

Bissle: Steamer .com

BOXINC: Box .com

BridgestoneTire: TireSafety .com

BrownShoeCompany: Shoes .com *(sold to Walmart, then DSW)*

BumbleBeeFoods: Tuna .com

BurlingtonCoatFactory: Coat .com

Caesars: Casinos .com

CampbellSoupCo: Soups .com

CarlsJR: Burgers .com

CBS: Download .com, News .com, Radio .com, TV .com

CitiBank: Finance .com, Mortgage .com, StudentLoan .com

ClassifiedVentures: Apartments .com, Auto .com, Cars .com

Clorox: Bleach .com, Grease .com

Comodo: DNS .com

ConairPro: HairTrimmer .com

CondeNast: Allure .com, Brides .com, Concierge .com, Details .com,
Flip .com, Glamour .com

>>> continued ...Gourmet .com, GQ .com, NewYorker .com,
Portfolio .com, Style .com, Wired .com

Diago: Malts .com, Rum .com, Scotch .com

DicksSportingGoods: Runners .com, SportGear .com,
SportsGear .com

DiscountTire: Tires .com

FUN FACT: Premium .COM Domain Name Assets are a Critical Piece of Every Blueprint for Every Business

DiscoverFinancial: GraduateLoan .com,
PrestamosEstudiantiles .com, StudentMoney .com
Discovery Channel: Animal .com, Turbo .com
Disney: Dig .com, Family .com, Kid .com, Video .com,
101 .com,
DowJones: BigQuote .com
Dreyers: FrozenYogurt .com, IceCream .com
E!ONLINE: Gossip .com
EliLilly: ADHD .com, BipolarDisorder .com, Fleas .com
EnterpriseRentACar: RentalCar .com
ESPN: CollegeGameDay .com, Scrum .com
EXPEDIA: CarRentals .com
Fandango: Movie .com, Movies .com
FidelityInvestments: 401k .com, 529Plan .com,
529Plans .com, Funds .com, Retire .com
Fixodent: Dentures .com
FoodNetwork: Food .com
GE: AutoLeasing .com, CarLeasing .com, Oxygen .com,
TransportationServices .com
GettyImages: Photos .com
GlaxoSmithKline: Asthma .com, AsthmaControl .com,
Bipolar .com, ColdSore .com, Depression .com, Diabetes .com,
HeartBurn .com, HeartHealth .com, Osteoporosis .com,
Reflux .com, RestlessLegs .com, SkinInfection .com,
Sleeplessness .com, Toothbrush .com,
Google: Android .com, Deja .com, Dodgeball .com,
Duck .com, Hello .com, Jot .com, Keyhole .com

GuardianInsurance: WholeLifeInsurance .com
H&RBlock: TaxCut .com
HallMark: Easter .com, Greetings .com
HANES: PantyHose .com
HiddenValley: Eating .com, Salad .com
Honda: Motorcycles .com, Scooters .com
Intel: Chips .com, Netbook .com, PC .com
IntercontinentalExchange: ICE .com
Intuit: Apps .com, Banking .com, Payroll .com
JCPenny: Gift .com
Johnson&Johnson: Antacids .com, Baby .com, Cancer .com,
Cholesterol .com, GetWell .com, Hepatitis .com, Obesity .com,
Pregnancy .com, ThePill .com, WomansHealth .com, YeastInfection .com
KayJewelers: Gold .com
KraftFoods: Bologna .com, CreamChesse .com, Dessert .com,
Dinners .com, EatHealthy .com, EatingHealthy .com, HotCereal .com,
Jello .com, LowFat .com, Mayonnaise .com, Pickles .com, Puddings .com,
Beverages .com, Sauces .com
K-SWISS: TennisShoes .com
LandOLakes: Banking .com
LendingTree: RE .com, Tree .com
LexisNexis: Lawyers .com
Marchex: Motherboard .com
MasterCard: Priceless .com
MensWarehouse: FormalWear .com, Tux .com
MerriamWebster: Collegiate .com, SpellCheck .com, Word .com

FUN FACT: Most Premium .COM Domain Name Acquisitions are handled in Private Transactions with Non-Disclosure Agreements.

Microsoft: CashBack .com, Docs .com, Investor .com, Juice .com, Live .com, Office .com, Plaza .com, Start .com, Surface .com

Monster: Admissions .com, Jobs .com, Military .com

MoodysCorporation: Economy .com

MovieTicketsINC: MovieTickets .com

NationalGeographic: Documentary .com

NationalHoneyBoard: Honey .com

NationalPen: Pens .com

Nestle: Meals .com

NewYorkCommunityBankCorp: Checking .com, HomeEquity .com

Nissan: Z .com

NUNES: Lettuce .com, Salads .com, Vegetables .com

NWMutual: LifeInsurance .com

OfficeDepot: OfficeSupplies .com, School .com

OldCountryBuffet: Buffet .com

Oracle: Learn .com, Retail .com, Network .com, Sales .com

Orbitz: Trip .com

OTIS: Elevator .com, Escalator .com, Lift .com

P&G: BabyDiapers .com, Cavities .com, Clean .com, Condition .com, Conditioner .com, Dandruff .com, DentalCare .com, Dentures .com, Dishes .com, Laundry .com, Nails .com, ShowerGel .com, Tissue .com, Toothpaste .com, Towels .com

PetSmart: DogFood .com, Dogs .com, Pet .com, Pets .com

Pfizer: Arthritis .com

Quidsi: Diapers .com, Look .com, Soap .com (Sold to Amazon)

QuinStreet: Insurance .com, Insure .com, Internet .com

Quaker: Snacks .com

QWest: Q .com, FastLane .com, FogLight .com

RHDonnelley: Business .com, Work .com

RalphLauren: Polo .com, Rugby .com

RockyMountainBicycles: Bikes .com

RotoRooter: Plumber .com

RussianStandard: Vodka .com

SalesForce: Data .com, Desk .com, DO .com, Social .com, Work .com

SanofiAventis: Allergy .com, Stroke .com

Scripps: Food .com

SelectComfort: Beds .com

SherwinWilliams: Decorating .com, Painting .com, PaintingContractors .com

SpeedwaySuperAmericas: Gasolione .com

SportsEndeavors: Soccer .com, Lacrosse .com

SunglassHut: Shades .com

SunMicrosystems: Network .com, ServiceProvider .com

SylvanLearningCenter: Educate .com, Hop .com, Ivy .com

TicketMaster: Admission .com

TIME: Health .com, Money .com, Mutual-Funds .com

TheMapAndGlobeStore: WorldMaps .com

TheHistoryChannel: History .com

TheWeatherChannel: Weather .com

TheWeddingChannel: Weddings .com

Toyota: SalesEvent .com

ToysRus: Toys .com (Sold at Auction)

FUN FACT: Historically, Savvy .COM Domain Name Entrepreneur's Beat Out Major Corporations and WallStreet. History, ironically, repeated itself with the Bitcoin Network.

Travelocity: Reservations .com, Vacations .com

Unilever: BakingSoda .com, Eat .com, LoveAffair .com, MouthWash .com, PeanutButter .com, Sauce .com, Softener .com, Soup .com

VailResorts: SkiRentals .com, Snow .com

VIACOM: Film .com

Walgreens: Beauty .com, DrugStore .com, Farmacia .com, Pharmacy .com

Warnaco: Bras .com, Underwear .com

WebGroupInc: Leads .com, Register .com, Web .com

Whirlpool: ConsumerFinance .com, FoodProcessors .com, MicrowaveOven .com, TrashCompactor

Winchester: Ammunition .com

Wrigley: Spearmint .com

XEROX: ColorPrinters .com, Documents .com

YAHOO: Broadcast .com, Contests .com,

Zappos: Clothes .com

Zildjian: Cymbals .com

Policy?

FUN FACT: Generic Domain Name Investors, Brokers, Developers, and Consultants ARE NOT "CYBER-SQUATTERS".

Owning hundreds of Premium Domain Names – or even tens of thousands Domain Names – is NOT; unusual, sketchy, concerning, immoral, or illegal. **The largest and most successful corporations and entrepreneurs worldwide invest in and develop Premium Domain Name assets.** Savvy individuals and organizations leverage highly-sought after "Exact-Match" and Generic ".COM" Domain Names to capture highly targeted web traffic, gain instant credibility, establish global authority, and to carve out a timeless competitive advantage. Domain bias and boost in search engines, as well as higher conversion and recall have been very well documented worldwide. When you own category or industry-defining .COM Domain Name assets you own and control the global marketing channel and enjoy an organic flow of global traffic and newfound revenue.

https://www.icann.org/resources/pages/policy-2012-02-25-en

- Dispute Resolution Policy
- ▶ Intellectual Property Defensive Registration Challenge Policy
- ▶ Qualification Challenge Policy
- ▶ Restrictions Dispute Resolution Policy
- ▶ Transfer Dispute Resolution Policy
- ▼ **Uniform Domain Name Dispute Resolution Policy**
 - Policy Document
 - Providers
 - Provider Approval Process
 - Rules
 - Principal Documents

4. **Mandatory Administrative Proceeding.**

This Paragraph sets forth the type of disputes for which you are required to submit to a mandatory administrative proceeding. These proceedings will be conducted before one of the administrative-dispute-resolution service providers listed at www.icann.org/en/dndr/udrp/approved-providers.htm (each, a "Provider").

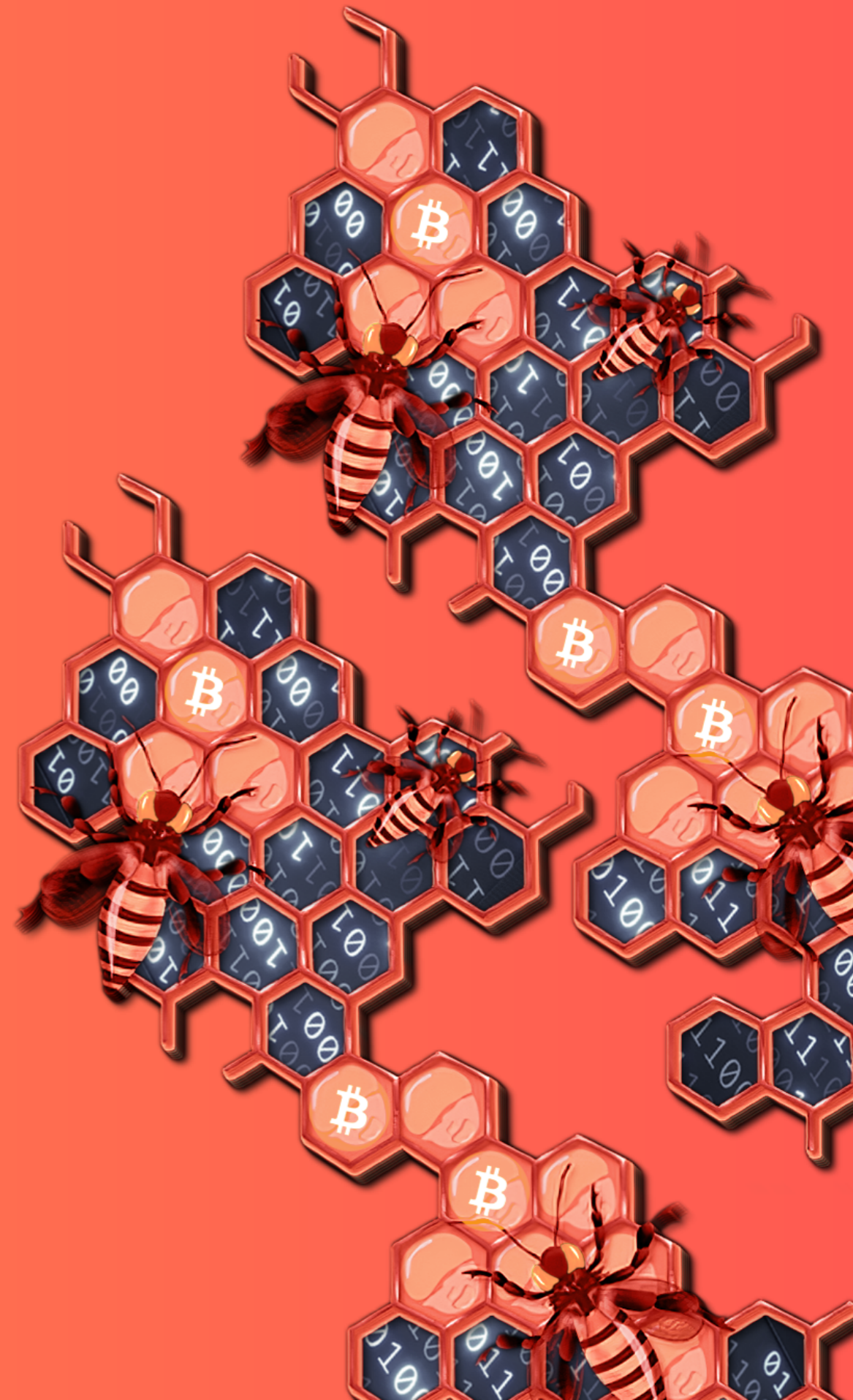
a. Applicable Disputes. You are required to submit to a mandatory administrative proceeding in the event that a third party (a "complainant") asserts to the applicable Provider, in compliance with the Rules of Procedure, that

- (i) your domain name is identical or confusingly similar to a trademark or service mark in which the complainant has rights; and
- (ii) you have no rights or legitimate interests in respect of the domain name; and
- (iii) your domain name has been registered and is being used in bad faith.

In the administrative proceeding, the complainant must prove that each of these three elements are present.

ICANN has defined *potential* applicable disputes for .COM Domain Names crystal clearly. Premium .COM Domain Name Investors invest in **Generic** .COM Domain Name Assets which define; global industries, business categories, new technologies, dictionary words, popular phrases, geographic locations, alpha-or-numeric text, and commercially relevant search queries which lend themselves to monetization opportunities. The term **"Cyber Squatter"** is a negative and derogatory term FREQUENTLY ABUSED by uneducated individuals to insult and disrespect Domain Name owners.

Buzzzzzzzzz.



← Tweet



If **#Bitcoin** is the steel of cyber-architecture, then **#Domains** are the real estate holdings underneath, anchoring the virtual age in the bedrock of language and providing portals to the digital networks critical to life now & yet to come. domainsherpa.com/michael-saylor/

3:43 PM · Sep 29, 2020 · Twitter Web App

121 Retweets 15 Quote Tweets 626 Likes

← Tweet



slowly the world wakes up to what we in the domain industry have known & preached for over 2 decades...**#DomainNames** are the bedrock foundation on which the entire digital economy is built! **#Including** **#Web3** in its current form.

Domain Name values will 10x in 5 years IMO.

Bloomberg @business · Oct 5, 2021
The outages at Facebook, WhatsApp and Instagram occurred because of a problem in the company's domain name system, a crucial component of the internet. Here's what that means trib.al/40Yy0lm

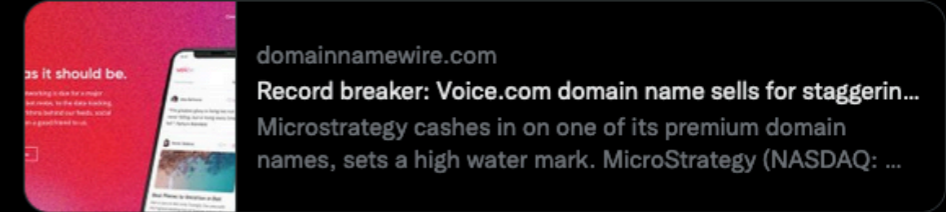
4:34 AM · Oct 5, 2021 · Twitter for iPhone

62 Retweets 4 Quote Tweets 139 Likes

← Tweet



Record breaker: **Voice.com** domain name sells for staggering \$30 million - Domain Name Wire | Domain Name News & Website Stuff



12:01 PM · Jun 20, 2019 · Twitter for iPad

1 Retweet 1 Quote Tweet 9 Likes

← Tweet



Replying to @SatoshiLite

He who owns the category defining domain for industry controls the message & medium. Same reason VRBO spent \$36M on **VacationRentals.com**.

9:10 AM · Oct 18, 2017 · Twitter for iPhone

3 Retweets 9 Likes

← Tweet



Replying to @trenggriffin

@trenggriffin the best analogy is domain names circa 1993. Core internet resource with limited supply.

7:56 PM · Jan 2, 2014 · Twitter for iPhone

2 Likes

← Tweet



Replying to @pt @NTmoney and @dwr

domain names and IP addresses are protocol resources that are traded but aren't securities

9:07 PM · Sep 29, 2016 · Twitter for iPhone

2 Retweets 6 Likes

← Thread



Domain name > real name

A domain name may be the most useful type of pseudonym.

It pulls up your site as the first hit when punched into a browser; indeed, it bypasses search altogether.

It's also globally unique, programmable, persistent, and cross-culturally understood.

5:18 AM · Aug 11, 2020 · Twitter for iPhone

97 Retweets 25 Quote Tweets 765 Likes



← Tweet



Replying to @HHorsley

A lot harder to do the math but I suspect the other OG NFTs — domain names — has much higher market cap

2:09 AM · Aug 14, 2021 · Twitter for iPhone

13 Likes



INSPIRED?

This document is dedicated to my son.

A tropical beach scene with a swimming pool, lounge chairs, and a red umbrella. The background shows a clear blue sky with white clouds and a turquoise ocean. The foreground features a white concrete pool deck with a grey lounge chair and a red umbrella. The water in the pool is a vibrant turquoise color.

“Premium .COM Domain Name Assets are the one way ticket to global Exclusivity. They are 1-of-1 Editions. They are Pristine Digital Oceanfront Property. They will set you free. But they sure won’t be free.”

- Anon

Quote from 2022

Sources & Resources:

COUNTLESS MAINSTREAM NEWS MEDIA OUTLETS, PLUS:

Note: We suggest reading and analyzing multiple resources as many have published lists which are unofficial, outdated, or simply incorrect.

<https://www.godaddy.com/garage/the-top-20-most-expensive-domain-names/>

<https://www.dnjournal.com/archive/domainsales/dnjournal-all-time-top-20-cash-domain-sales.htm>

<https://sedo.com/us/about-us/news-press/newsroom/the-top-10-most-expensive-domain-name-sales/>

<https://namebio.com/top-100-domain-name-sales-all-time>

<https://namecorp.com/most-expensive-domain-name-sales-of-all-time/>

https://en.wikipedia.org/wiki/List_of_most_expensive_domain_names

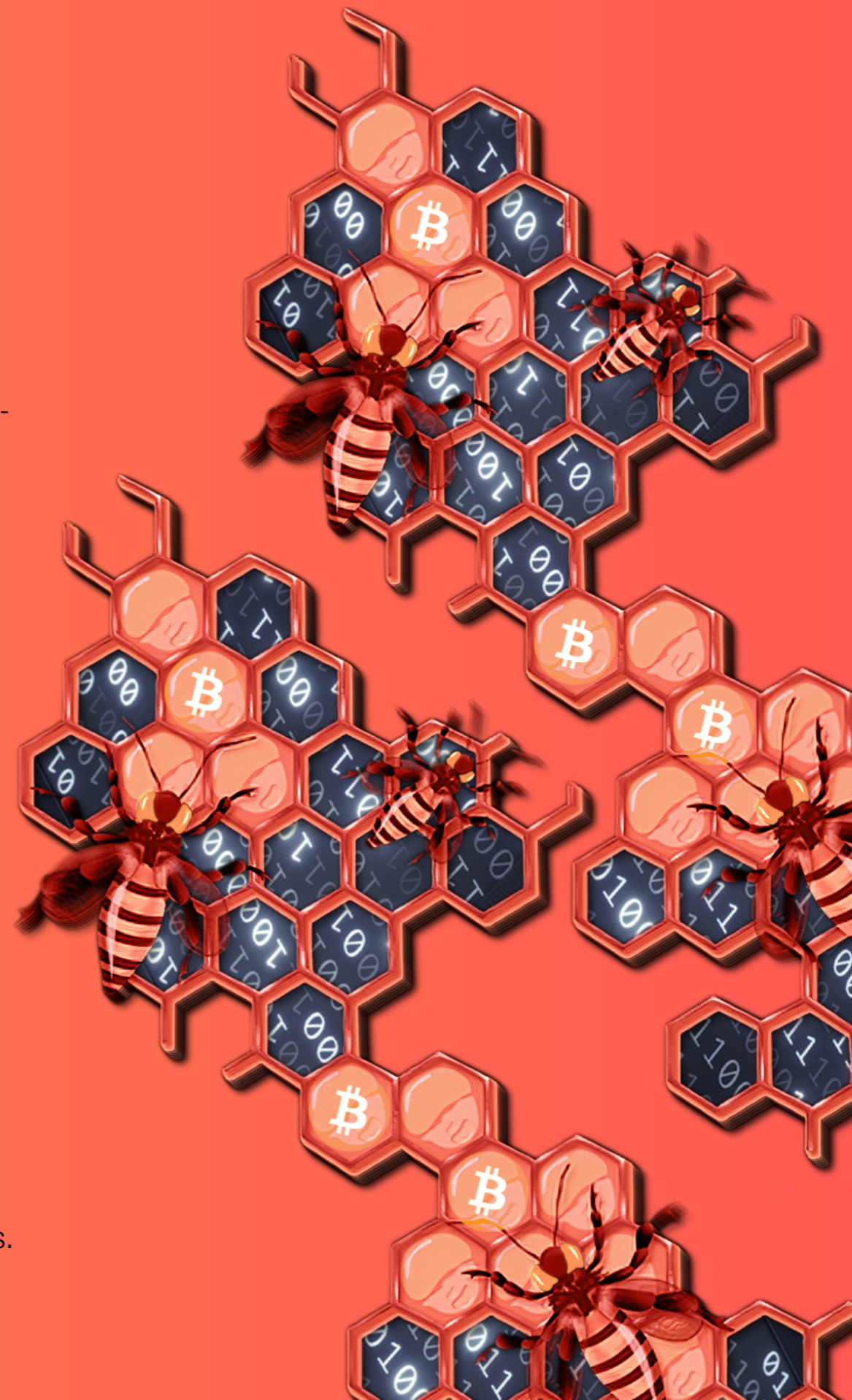
<https://thenextweb.com/news/15-of-the-most-expensive-domains-of-all-time>

<https://www.businessinsider.com/most-expensive-domain-names-of-all-time-2016-4?op=1#medicarecom--48-million-27>

<https://www.domainsherpa.com/most-expensive-domain-name-sales/>

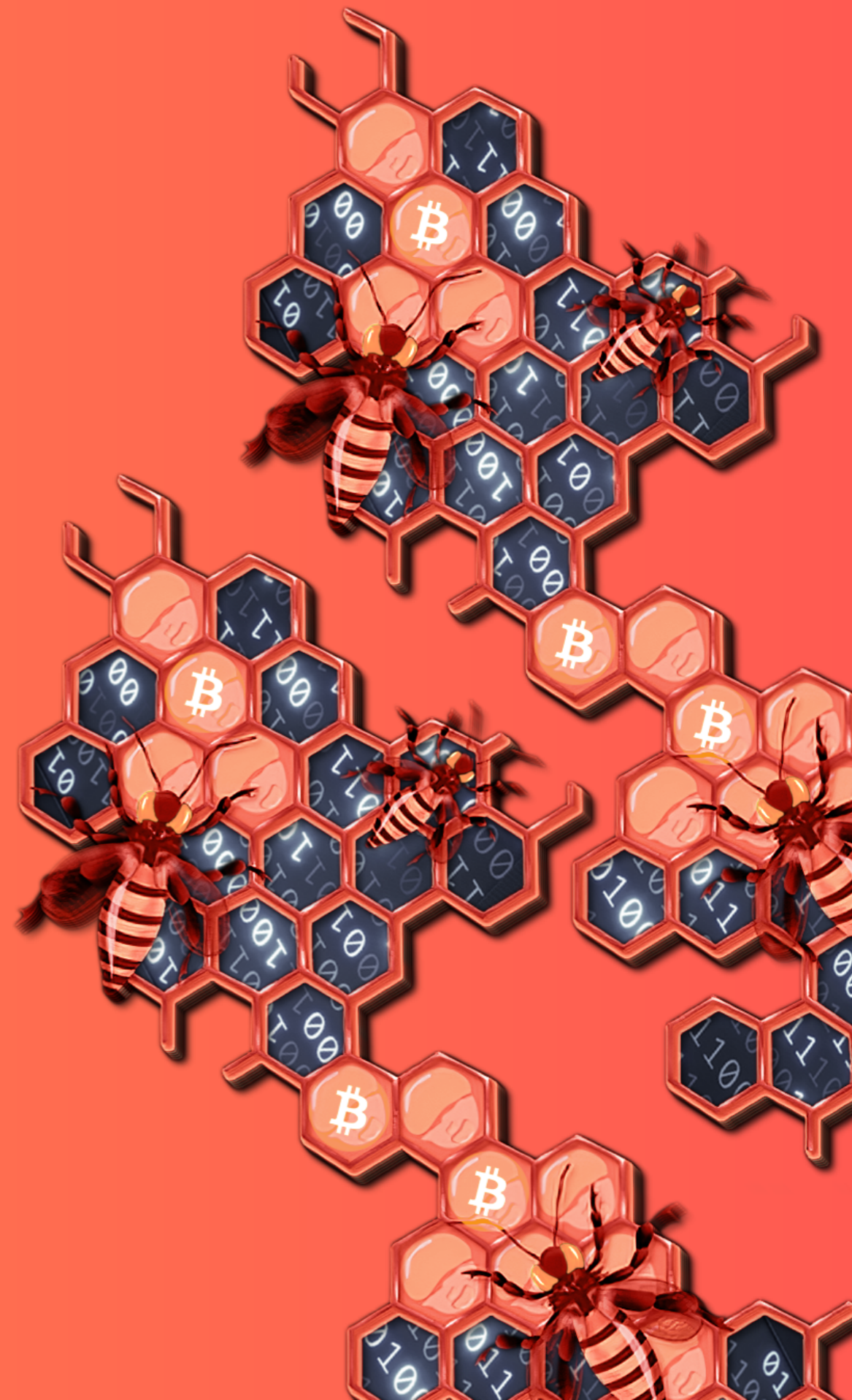
Other Sources: DomainKing, RicksBlog, SevenMileBlog, TheDomains, DomainInvesting, OnlineDomain, DomainNameWire, NameTalent, Domaining, DomainIncite, NamePros, CoinDesk, VentureBeat, TechCrunch, YouTube, Twitter, Verisign, Ican, USPTO, SEC Filings GOV, EDGAR, & countless Brokers.

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Block Height: 745947

BTC / USD: \$23,172.10

